

**DETERMINANTS OF FOREIGN DIRECT INVESTMENT-A
COMPARATIVE STUDY OF THAILAND AND INDIA**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF COMMERCE

Submitted by

JISMARIA BABY

(Reg.no: CCASBCM022)

Under the guidance of

Dr. TOM JACOB

Asst. Professor



POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2021



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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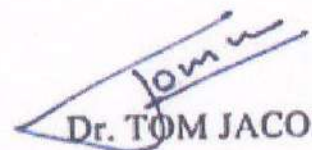
CERTIFICATE

This is to certify that the project report entitled "DETERMINANTS OF FOREIGN DIRECT INVESTMENT – A COMPARATIVE STUDY OF THAILAND AND INDIA" is a bonafide record of project done by JISMARIA BABY, Reg. No. CCASBCM022, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



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Dr. TOM JACOB

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"A STUDY ON THE CONSUMPTION OF OTT PLATFORMS AMONG YOUTH"

Project Report submitted to
CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
JOSY JAMES
(Reg.No. CCASBCM023)
Under the supervision of
Asst.Prof. JEBIN K DAVIS



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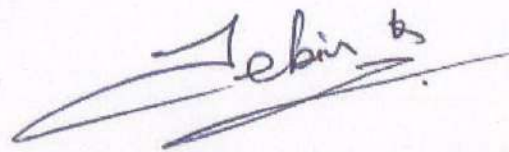
**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
CALICUT UNIVERSITY**

POST GRADUATE DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled **"A STUDY ON THE CONSUMPTION OF OTT PLATFORMS AMONG YOUTH"** is a bonafide record of a project done by **JOSY JAMES**, Reg. No. CCASBCM023, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Dr. JOSHEENA JOSE
Head of department


Asst. Prof. JEBIN K DAVIS
Project Guide

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**A STUDY ON THE EFFECTIVENESS OF ONLINE EDUCATION
WITH SPECIAL REFERANCE TO COLLEGE STUDENTS IN
THRISSUR DISTRICT DURING COVID-19 PANDEMIC**

Project report submitted to

CHRIST COLLEGE, IRINJALAKUDA (AUTONOMOUS)

In partial fulfilment of the requirements for the award of the

degree of

Bachelor of commerce

Submitted by

K NOVA VENUGOPAL

(Reg.No:CCASBCM024)

Under the guidance of

Asst Prof. JEBIN K DAVIS



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This is to verify the project entitled "A STUDY ON ONLINE EDUCATION OF COLLEGE STUDENTS OF THRISSUR DISTRICT DURING COVID-19 PANDEMIC" by Miss. K Nova Venugopal is a bonafide record of work done under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce.


Dr. JOSHEENA JOSE

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**“COVID-19 IMPACT ON CONSUMER BEHAVIOUR IN
BANKING SECTOR”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

NAVEEN PAUL

(Reg.No:CCASBCM025)

Under the supervision of

Ms. NEELIMA P.A



POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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This is to certify that the project report entitled "**COVID-19 IMPACT ON CONSUMER BEHAVIOUR IN BANKING SECTOR**" is a bona-fide record of project done by **NAVEEN PAUL** , Reg. No. CCASBCM025 , under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



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**“CUSTOMER PERCEPTION TOWARDS ONLINE
FOOD DELIVERY APPLICATIONS “**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

Submitted by

P.R.AISHWARYA

(Reg.No:CCASBCM026)

Under the guidance of

Prof. SHINE PAUL



POST GRADUATE DEPARTMENT OF COMMERCE

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This is to certify that the project entitled "CUSTOMER PERCEPTION TOWARDS ONLINE FOOD ORDERING APPLICATIONS" by Miss. P.R.AISHWARYA is a bona-fide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.



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**“A STUDY ON AWARENESS OF MOBILE BANKING AMONG
BANKING CUSTOMERS”**

Project report Submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF COMMERCE

Submitted by

SARANYA K C

(Reg. No. CCASBCM027)

Under the guidance of

Prof. RENSON JOHN



**POST GRADUATE DEPARTMENT OF COMMERCE
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This is to certify that the project report entitled "A STUDY ON AWAERNESS OF MOBILE BANKING AMONG BANKING CUSTOMERS" is a bonafide record of project done by SARANYA K C, Register Number: CCASBCM027, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



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**“A STUDY ON THE IMPACT OF LEVERAGE ON PROFITABILITY OF
PHARMACEUTICAL COMPANIES IN INDIA WITH SPECIAL
REFERENCE TO CIPLA”**

Project report Submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of degree of

BACHELOR OF COMMERCE

Submitted by

SIKHA O.S

(Reg No. CCASBCM028)

Under the guidance of

Prof. SHINE PAUL



POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2021

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This is to certify that the project report entitled **"A STUDY ON THE IMPACT OF LEVERAGE ON PROFITABILITY OF PHARMACEUTICAL COMPANIES IN INDIA WITH SPECIAL REFERENCE TO CIPLA"** is a bonafide record of project done by SIKHA O.S, Register Number: CCASBCM028, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



Dr. JOSHEENA JOSE

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Fr. Dr. Jolly Andrews
Assistant Professor -
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**"A STUDY ON CUSTOMER SATISFACTION TOWARDS OLX WITH
SPECIAL REFERENCE TO VAZHOOR GRAMAPANCHAYATH"**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ABHIRAMI P MATHEW (CCASBCM029)

Under the supervision of

Asst. Prof NEELIMA. P.A



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

MARCH 2021

Handwritten signature in green ink.

Fr. Dr. Jolly Andrews
Assistant Professor
In-charge of Principal
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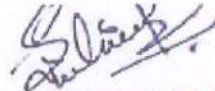
CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS OLX WITH SPECIAL REFERENCE TO VAZHOOR GRAMAPANCHAYATH**" is a Bonafide record of project done by **ABHIRAMI P MATHEW**, Reg.No CCASBCM029, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or **FELLOWSHIP**.



PROF. Dr. JOSHEENA JOSE
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Ms. NEELIMA P.A
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Fr. Dr. Jolly Andrews
Assistant Professor
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“BRAND EVANGALISM OF XIAOMI PHONES”

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

Submitted by

ALEENA MARY BABU

(Reg.No:CCASBCM030)

Under the guidance of

Dr. ARUN BALAKRISHNAN



POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2021

Handwritten signature in green ink.

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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CERTIFICATE

This is to certify that the project entitled "**BRAND EVANGALISM OF XIAOMI PHONES**" is a bona-fide record of work done by Mrs. ALEENA MARY BABU, Reg. NO CCASBCM030, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship .


Dr. JOSHEENA JOSE

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**“A STUDY ON MOBILE BANKING AND
IT’S IMPACT ON CUSTOMER SATISFACTION”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

SUBMITTED BY

ALKKA METTILDA JOSHY

(Reg. NO: CCASBCM031)

UNDER THE GUIDANCE OF

Dr JOSHEENA JOSE



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
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alkka joshy
Fr. Dr. Jolly Andrews
Assistant Professor-
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This is to certify that the project entitled "A STUDY ON MOBILE BANKING AND IT'S IMPACT ON CUSTOMER SATISFACTION" by Miss. Alkka Mettilda Joshy is a bonafide record of the work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.


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**“A STUDY ON THE CHANGING FACE OF MOBILE USERS
IN CASE OF MOBILE ADVERTISING AMONG CHRIST
COLLEGE STUDENTS”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

AMAL JOSHY

(CCASBCM032)

Under the supervision of

Ms. NEELIMA P.A



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
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This is to certify that the project report entitled “A STUDY ON THE CHANGING FACE OF MOBILE USERS IN CASE OF MOBILE ADVERTISING AMONG CHRIST COLLEGE STUDENTS” is a bonafide record of project done by **AMAL JOSHY**, Reg. No. CCASBCM032, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

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**“A STUDY ON WORK LIFE BALANCE AMONG WOMEN
TEACHERS IN AUTONOMOUS COLLEGES WITH
SPECIAL REFERENCE TO IRINJALAKUDA”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

AMRUTHA MENON.A

(CCASBCM033)

Under the supervision of

Prof. SHINE PAUL



DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled “A STUDY ON WORK LIFE BALANCE AMONG WOMEN TEACHERS IN AUTONOMOUS COLLEGES WITH SPECIAL REFERENCE TO IRINJALAKUDA” is a bonafide record of project done by AMRUTHA MENON.A, Reg. No. CCASBCMO33, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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**“A STUDY ON THE AFFINITY OF YOUTH TOWARDS
BRANDED APPARELS IN THRISSUR DISTRICT”**

Project Report submitted to
CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ANILA AMITHA GEORGE

(CCASBCM035)

Under the supervision of

Prof. RENSON JOHN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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Fr. Dr. Jolly Andrews
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DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled "A STUDY ON THE AFFINITY OF YOUTH TOWARDS BRANDED APPARELS IN THRISSUR DISTRICT" is a bonafide record of project done by ANILA AMITHA GEORGE, Reg. No. CCASBCM035, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



Prof. Dr. JOSHEENA JOSE

(Head of the department)

Dr. JOSHEENA JOSE
M.Com. MBA. PGDCA. B.Ed. P.H.D.

Prof. RENSON JOHN

(Project Guide)

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“ CUSTOMER SATISFACTION OF REDMI PHONES”

Project submitted to

CHRIST COLLEGE(AUTONOMOUS),IRINJALAKUDA

In partial fulfilment of the requirements for the award of the degree of
Bachelor of commerce

Submitted by

ANJALI LINTO KATTOOKARAN

(Reg .No.CCASBCM036)

Under the guidance of

Prof.SHINE PAUL



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE(AUTONOMOUS),IRINJALAKUDA**

UNIVERSITY OF CALICUT

2021



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Fr. Dr. Jolly Andrews
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Irinjalakuda

CERTIFICATE

This is to certify that the project entitled "CUSTOMER SATISFACTION OF REDMI PHONES" by Miss. ANJALI LINTO KATTOOKARAN is a bona-fide record of work done under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce.

Dr. JOSHEENA JOSE

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prof. SHINE PAUL

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Fr. Dr. Jolly Andrew
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A STUDY ON DETERMINATION OF MARKET VALUE OF FOOTBALL PLAYERS

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS)

In partial fulfillment of the requirements

for the award of degree of

BACHELOR OF COMMERCE

by

ANTONY VADAKKETHALA

(REG NO: CCASBCM037)

Under the supervision of

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**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
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MARCH 2021

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Fr. Dr. Jolly Andrews
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CERTIFICATE

This is to certify that this project report entitled "*A STUDY ON DETERMINATION OF MARKET VALUE OF FOOTBALL PLAYERS*" is a bonafide record of project work done individually by *Mr ANTONY VADAKKETHALA* under my guidance and supervision and that it has not previously formed the basis for the award of any Degree, Diploma, Associateship or Fellowship to her.


Dr. JOSHEENA JOSE

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Dr. ARUN BALAKRISHNAN

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Fr. Dr. Jolly Andrews
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**DETERMINANTS OF FOREIGN DIRECT INVESTMENT
A COMPARATIVE STUDY OF PAKISTAN AND INDIA**

Project report Submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

AYANA K T

(Reg.no: CCASBCM038)

Under the guidance of

Prof. Dr. Tom Jacob

Asst. Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
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MARCH 2021

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This is to certify that the project report entitled "**DETERMINANTS OF FOREIGN DIRECT INVESTMENT – A COMPARATATIVE STUDY OF PAKISTAN AND INDIA**" is a bonafide record of project done by **AYANA K T**, Reg. No.CCASBCM038, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.




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(project guide)



Fr. Dr. Jolly Andrews
Assistant Professor-
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**“A STUDY ON THE BEHAVIOUR AND PATTERN OF WOMEN
INVESTMENT”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

DEVIKA ANILKUMAR

(CCASBCM039)

Under the supervision of

Prof. RENSON JOHN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021



Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
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In-charge of Principal
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Irinjalakuda

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



**DEPARTMENT OF COMMERCE
CERTIFICATE**

This is to certify that the project report entitled **“A STUDY ON THE BEHAVIOUR AND PATTERN OF WOMEN INVESTMENT”** is a bonafide record of project done by **DEVIKA ANILKUMAR**, Reg. No. CCASBCM039, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



Prof. Dr. JOSHEENA JOSE

(Head of the department)

Dr. JOSHEENA JOSE
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Head of the Department of Commerce

Prof. RENSON JOHN

(Project Guide)



RENSON JOHN
Assistant Professor

Fr. Dr. Jolly Andri
Assistant Professor
In-charge of Prin
Christ College (Auto
Irinjalakuda

**“A STUDY ON INVESTMENT AND SAVING PATTERN OF
WORKING WOMEN WITH SPECIAL REFERENCE TO
PALAKKAD DISTRICT”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

DONIA BABU

(CCASBCM040)

Under the supervision of

Asst. Prof NEELIMA. P.A



POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021



Fr. Dr. Jolly Andrews
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA


CALICUT UNIVERSITY




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON INVESTMENT AND SAVING PATTERN OF WORKING WOMEN WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT” is a Bonafede record of project done by **DONIA BABU**, Reg. No. CCASBCM040, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or FELLOWSHIP.


PROF. Dr. JOSHEENA JOSE
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India - 680 125


Ms. NEELIMA P.A.
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Fr. Dr. Jolly Andrews
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**DETERMINANTS OF FOREIGN DIRECT INVESTMENT-A
COMPARATIVE STUDY OF SOUTH AFRICA AND INDIA**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF COMMERCE

Submitted by

DONIYA FRANCIS

(Reg.no: CCASBCM041)

Under the guidance of

Dr. TOM JACOB

Asst. Professor



POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
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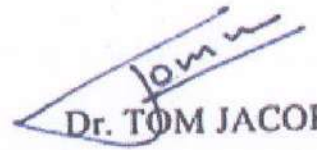
CERTIFICATE

This is to certify that the project report entitled "DETERMINANTS OF FOREIGN DIRECT INVESTMENT – A COMPARATIVE STUDY OF SOUTH AFRICA AND INDIA" is a bonafide record of project done by DONIYA FRANCIS, Reg. No. CCASBCM041, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associate ship or Fellowship.



Dr. JOSHEENA JOSE

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Fr. Dr. Jolly Andrews
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**“IMPACT OF ADVERTISING ON CONSUMERS AND ON
THEIR BUYING BEHAVIOR”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

GREESHMA T V

(Reg.No:CCASBCM042)

Under the guidance of

NEELIMA P.A



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT**

MARCH 2021



Fr. Dr. J. Andrews
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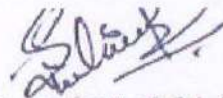
CERTIFICATE

This is to certify that the project entitled **"IMPACT OF ADVERTISING AND ON THEIR BUYING BEHAVIOR"** by **GREESHMA T V** is a bonafide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.



PROF. Dr. JOSHEENA JOSE
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Ms. NEELIMA P.A
(Project Guide)



Dr. L. J. Jolly Andrews
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**“TEACHERS’ EXPERIENCE OF STRESS AND THEIR
COPING STRATEGIES DURING COVID-19 INDUCED
DISTANCE TEACHING”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of
Bachelor of Commerce

Submitted by

JEETHU K. BABU

(Reg.No:CCASBCM043)

Under the guidance of

Dr. JOSHEENA JOSE



**POST GRADUATE DEPARTMENT OF COMMERCE
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This is to certify that the project entitled "TEACHERS' EXPERIENCE OF STRESS AND THEIR COPING STRATEGIES DURING COVID-19 INDUCED DISTANCE TEACHING" by Mrs. Jeethu K. Babu is a bona-fide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.


Dr JOSHEENA JOSE
(Head of the Department)


Dr JOSHEENA JOSE
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Fr. Dr. Jolly Andrews
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**“A STUDY ON THE ATTITUDE OF CUSTOMERS
TOWARDS ELECTRIC VEHICLES”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

KIRAN J
(CCASBCM044)

Under the supervision of

Asst. Prof. JEBIN K DAVIS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON THE ATTITUDE OF CUSTOMERS TOWARDS ELECTRIC VEHICLES"** is a bonafide record of project done by **KIRAN J**, Register number **CCASBCM044**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Dr. JOSHEENA JOSE

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Asst.Prof. JEBIN K DAVIS

Project Guide





Dr. Jolly Andrews
Assistant Professor
Department of Commerce
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**"A STUDY ON STRESS MANAGEMENT IN STUDENTS DURING
COVID-19 PANDEMIC, IN CHRIST COLLEGE,
IRINJALAKUDA"**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree

Bachelor Of Commerce

Submitted By

LAKSHMI. R

(Reg. No: CCASBCM045)

Under the guidance of

Dr. JOSHEENA JOSE



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT**

asf gory



Fr. Dr. Andrew
Assistant Professor
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

CERTIFICATE

This is to certify that the project entitled " A STUDY ON STRESS MANAGEMENT IN STUDENTS DURING COVID-19 PANDEMIC, IN CHRIST COLLEGE, IRINJALAKUDA" by Miss, Lakshmi R is a bonafide record of the work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.


Dr JOSHEENA JOSE

(Head of the Department)


Dr JOSHEENA JOSE

(Project Guide)

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“A STUDY ON IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR ”

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

LINITTA DAVIS

(CCASBCM046)

Under the supervision of

Prof. RENSON JOHN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR” is a bonafide record of project done by **LINITTA DAVIS**, Reg. No. CCASBCM046, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



Prof. Dr. JOSHEENA JOSE

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Prof. RENSON JOHN

(Project Guide)

RENSON JOHN
Assistant Professor

all good

Prof. Jolly Andrews
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In-charge of Principal
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Irinjalakuda

**“ROLE OF CSA IN DEVELOPING LEADERSHIP
QUALITY”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of the degree of

Bachelor of Commerce

Submitted by

MANJUSREELAKSHMI K S

(Reg.No:CCASBCM047)

Under the guidance of

Dr. ARUN BALAKRISHNAN



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT**

MARCH 2021

Handwritten signature in green ink.



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

CERTIFICATE

This is to certify that the project report entitled "**ROLE OF CSA IN DEVELOPING LEADERSHIP QUALITY**" is a bona-fide record of project done by **MANJUSREELAKSHMI K S**, Reg. No.CCASBCM047, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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Dr. ARUN BALAKRISHNAN

Project Guide





Fr. Dr. Jolly Andrews
Assistant Professor-
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Christ College (Autonomous)
Irinjalakuda



**“CONSUMER PERCEPTION ON FOOD ORDERING APPS WITH
SPECIAL REFERENCE TO COLLEGE STUDENTS AROUND THRISSUR
CITY”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

Submitted by

MARIYA GRACE K B

(Reg.No:CCASBCM048)

Under the guidance of

Asst Prof. JEBIN K DAVIS



POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2021

Handwritten signature in green ink.

Handwritten text in blue ink:
In-charge of
Christ College (Autonomous)
Irinjalakuda

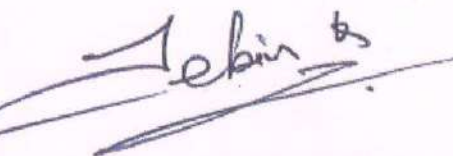


CERTIFICATE

This is to certify that the project entitled "CONSUMER PERCEPTION ON FOOD ORDERING APPS WITH SPECIAL REFERENCE TO COLLEGE STUDENTS AROUND THRISSUR CITY" by MARIYA GRACE K B is a bona-fide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.


Dr. JOSHEENA JOSE
Head of department

Dr. JOSHEENA JOSE
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Asst.Prof. JEBIN K DAVIS
Project Guide



CORONAVERTISING

WITH SPECIAL REFERENCE TO TV ADVERTISEMENTS RELATED TO FIGHT COVID 19

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

NEEMA JOSE (CCASBCM049)

Under the supervision of

Dr. ARUN BALAKRISHNAN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021



Fr. Dr. Jolly Andrews

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON CORONAVERTISING WITH SPECIAL REFERENCE TO TV ADVERTISEMENTS RELATED TO FIGHT COVID-19"** is a bonafide record of project done by **NEEMA JOSE** Reg. No. CCASBCM049, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Dr. JOSHEENA JOSE

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Dr. ARUN BALAKRISHNAN

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**“A STUDY ON CUSTOMER SATISFACTION OF ROYAL
ENFIELD WITH SPECIAL REFERENCE TO THRISSUR
DISTRICT”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

Submitted by

NOYAL K WILSON

CCASBCM050

Under the guidance of

Dr. JOSHEENA JOSE



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT**

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION OF ROYAL ENFIELD OF THRISSUR DISTRICT" by **Mr. NOYAL K WILSON** is a bonafide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.



Dr JOSHEENA JOSE

(Head of the Department)



Dr JOSHEENA JOSE

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Dr. JOSHEENA JOSE
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Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

**STUDY ON A THREEPATH MEDIATION APPROACH TO WORK
FAMILY BALANCE AMONG FEMALE NURSES DURING COVID 19
PERIOD**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

Submitted by

SANIGA K S

(Reg.No:CCASBCM051)

Under the guidance of

Prof. Dr. JOSHEENA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE, (AUTONOMOUS) IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2021

[Signature]
Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project entitled "STUDY ON A THREE PATH MEDIATION APPROACH TO WORK FAMILY BALANCE AMONG FEMALE NURSES DURING COVID 19 PERIOD" by Miss. Saniga K S is a bonafide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.


Dr JOSHEENA JOSE

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Dr JOSHEENA JOSE

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Assistant Professor
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**STUDY ON BRAND PREFERENCE OF SPORTS
STUDENTS OF CHRIST COLLEGE IRINJALAKUDA
TOWARDS SPORTS APPARELS THEY USE**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of
Bachelor of Commerce

Submitted by

SANJAY P J

(Reg.No:CCASBCM052)

Under the guidance of

Dr. JOSHEENA JOSE



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
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MARCH 2021




affix
Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

CERTIFICATE


This is to certify that the project entitled "TO STUDY THE BRAND PREFERENCE OF SPORTS STUDENTS OF CHRIST COLLEGE IRINJALAKUDA TOWARDS THE SPORTS APPARELS THEY USE" by Mr. Sanjay P J is a bona-fide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.


Dr JOSHEENA JOSE
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Dr JOSHEENA JOSE
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STUDENTS SATISFACTION ON BYJU'S LEARNING APP

Project Report Submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In Partial fulfillment of the requirement for the award of the Degree of

BACHELOR OF COMMERCE

BY

SMRITHY.C.S

REG NO: CCASBCM053

Under the supervision of

Dr ARUN BALAKRISHNAN



UNIVERSITY OF CALICUT

POST GRADUATION DEPARTMENT OF COMMERCE

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Fr. Dr. Jolly Andrews
Assistant Professor-
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CERTIFICATE

This is to certify that the project report entitled “ A STUDY ON STUDENT’S SATISFACTION ON BYJU’S LEARNING APP : WITH A SPECIAL REFERENCE TO KODUNGALLUR SUB DISTRICT” is a bonafide record of the work done by SMRITHY.C.S, Reg. No. CCASBCM053 , under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis of any Degree, Diploma, or Fellowship.


Dr. JOSHEENA JOSE

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Dr. ARUN BALAKRISHNAN

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Fr. Dr. Jolly Andrews
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**DETERMINANTS OF FOREIGN DIRECT INVESTMENT-A
COMPARATIVE STUDY OF BRAZIL AND INDIA**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF COMMERCE

Submitted by

SNEHA MARIN

(Reg.no: CCASBCM054)

Under the guidance of

Dr. TOM JACOB

Asst. Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
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MARCH 2021

Handwritten signature in green ink.



Fr. Dr. Jolly Andrews
Assistant Professor-
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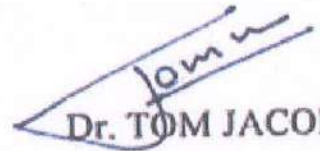
CERTIFICATE

This is to certify that the project report entitled "DETERMINANTS OF FOREIGN DIRECT INVESTMENT – A COMPARATIVE STUDY OF BRAZIL AND INDIA" is a bonafide record of project done by SNEHA MARIN, Reg. No. CCASBCM054, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



Dr. JOSHEENA JOSE

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(project guide)



Fr. Dr. Jolly Andrews
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Irinjalakuda

IMPACT OF COVID-19 PANDEMIC ON HIGHER EDUCATION SECTOR

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

Submitted by

SOLOMON JOY

(Reg. No: CCASBCM055)

Under the guidance of

Ms. NEELIMA P.A



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKKUDA

UNIVERSITY OF CALICUT

MARCH 2021



Fr. Dr. Jolly Andrews
Assistant Professor -
In-charge of Principal
Christ College (Autonomous)
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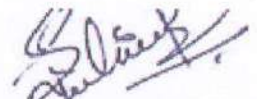
CERTIFICATE

This is to certify that the project entitled " **IMPACT OF COVID-19 PANDEMIC ON HIGHER EDUCATION SECTOR** " by Mr. SOLOMON JOY is a bonafide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.



PROF. Dr. JOSHEENA JOSE
(Head of the department)

Dr. JOSHEENA JOSE
M.Com, MBA, PGDCA, B.Ed., P.hd.
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Irinjalakuda P.O. Thrissur Dt., Kerala
India - 680 125



Ms. NEELIMA P.A
(Project Guide)



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

**INFLUENCE OF CATCH LINES (DIALOGUES) OF TV ADS ON
BRAND PROMOTION AND CUSTOMER PURCHASE INTENTION**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of
Bachelor of Commerce

Submitted by

SUPRABHA V.V

(Reg.No:CCASBCM056)

Under the guidance of

Dr. ARUN BALAKRISHNAN



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT**

MARCH 2021

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-Charge Principal
Christ College (Autonomous)
Irinjalakuda



CERTIFICATE

This is to certify that the project report entitled *INFLUENCE OF CATCH LINES (DIALOGUES) OF TV ADS ON BRAND PROMOTION AND CUSTOMER PURCHASE INTENTION* is a bonafide record of project done by SUPRABHA V.V, Register Number: CCASBCM056, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Dr. JOSHEENA JOSE

Head, Dept. of Commerce

Dr. JOSHEENA JOSE
M.Com, MBA, PGDCA, B.Ed., P.hd.
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Dr. ARUN BALAKRISHNAN

Project Guide





Fr. Dr. Jolly Andrews
Assistant Professor
In-charge of Principal
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**“A STUDY ON WORKING CAPITAL MANAGEMENT OF
HERO
MOTOCORP LTD”**

Project report Submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirements for the award of degree of
BACHELOR OF COMMERCE

Submitted by

T P ANNA

(Reg No.(REG NO: CCASBCM057))

Under the guidance of

Prof. MUVISH K M



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT**

MARCH 2021

Handwritten signature in green ink.



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF HERO MOTOCORP LTD" is a bonafide record of project done by T P ANNA, Register Number: CCASBCM057, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



Dr. JOSHEENA JOSE

(Head of the department)

Dr. JOSHEENA JOSE
M.Com, MBA, PGDCA, B.Ed., P.hd.
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Prof. Muvish K.M

(Project Guide)



Fr. Dr. Jolly Andrews
Assistant Professor
In-charge of Principal
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**“A STUDY ON THE INFLUENCE OF SALES PROMOTION ON THE
ONLINE BUYING BEHAVIOUR OF CONSUMERS”**

Project report Submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirement for the award of degree of

Bachelor of Commerce

Submitted by

VARSHA SURESH

(Reg.No: CCASBCM058)

Under the guidance of

Prof. MUVISH K. M.



POST GRADUATION DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2021

all good



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON THE INFLUENCE OF SALES PROMOTION ON THE ONLINE BUYING BEHAVIOUR OF CONSUMERS**" is a Bonafide record of the work done by VARSHA SURESH under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Bachelor of Commerce.



Dr. JOSHEENA JOSE

(Head of the department)

Dr. JOSHEENA JOSE
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India - 680 125



Prof. Muvish K.M

(Project Guide)



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

**“CUSTOMER SATISFACTION TOWARDS ONLINE
SHOPPING; A STUDY AMONG YOUTH WITH SPECIAL
REFERENCE TO CHRIST COLLEGE IRINJALAKUDA”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

ANAGHA A.K

(Reg.No:CCASBCM059)

Under the guidance of

Prof. MUVISH MURALI



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT**

MARCH 2021

Handwritten signature in green ink.



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

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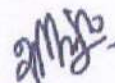
This is to certify that the project entitled "CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING; A STUDY AMONG YOUTH WITH SPECIAL REFERENCE TO CHRIST COLLEGE IRINJALAKUDA" by Anagha A.K is a bonafide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.



Dr. JOSHEENA JOSE

(Head of the department)

Dr. JOSHEENA JOSE
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Head of the Department of Commerce
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Prof. Muvish K.M

(Project Guide)



Fr. Dr. Joseph
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
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**“CUSTOMER SATISFACTION ON ONLINE SHOPPING;
WITH SPECIAL REFERENCE TO CHRIST COLLEGE
IRINJALAKUDA”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

APARNA V.P

(Reg.No:CCASBCM060)

Under the guidance of

Prof. RENSON JOHN



**POST GRADUATE DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT**

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CERTIFICATE

This is to certify that the project report entitled "**CUSTOMER SATISFACTION ON ONLINE SHOPPING; WITH SPECIAL REFERENCE TO CHRIST COLLEGE IRINJALAKUDA**" is a bonafide record of project done by **APARNA V.P**, Reg. No. CCASBCM060, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Handwritten signature in green ink.

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



Handwritten signature in black ink.

Prof. Dr. JOSHEENA JOSE

(Head of the department)

Prof. RENSON JOHN

(Project Guide)

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RENSON JOHN
Assistant Professor
P.G. Dept. of Commerce
Christ College(Autonomous), Irinjalakuda

**“ A STUDY OF CUSTOMER PERCEPTION AND EXPERIENCE
TOWARDS CHINESE SMARTPHONE BRANDS AMOUNG YOUTH IN
THRISSUR ”**

Project Report submitted to
CHRIST COLLEGE, IRINJALAKUDA
(AUTONOMOUS)

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
NAVANEETH JYOTHI
(CCASBCM061)

Under the supervision of
Prof. JEBIN K. DAVIS



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
MARCH 2021

CERTIFICATE

This is to certify that the project entitled “ A STUDY OF CUSTOMER PERCEPTION AND EXPERIENCE TOWARDS CHINESE SMARTPHONE BRANDS AMOUNG YOUTH IN THRISSUR ” by Mr. Navaneeth Jyothi is a bona-fide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.



Fr. Dr. Jolly Andrews
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Asst.Prof. JEBIN K DAVIS

Project Guide



“A STUDY ON TRAINING AND DEVELOPMENT OF DELIGHT INFO TECH, PUTHENCHIRA”

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree
of

Bachelor of Commerce

Submitted by

ROHINA PV

(Reg.No:CCASBCM062)

Under the guidance of

Prof. Jebin K Davis



POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2021



affix

Dr. Jolly Andrews
Assistant Professor
In-charge Principal
Christ College (Autonomous)
Irinjalakuda

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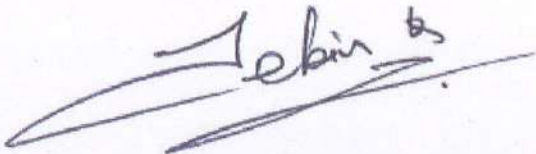
This is to certify that the project entitled "A STUDY ON TRAINING AND DEVELOPMENT OF DELIGHT INFO TECH, PUTHENCHIRA" by Ms. Rohina PV is a bonafide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.


Dr. JOSHEENA JOSE

Head of department

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Asst.Prof. JEBIN K DAVIS

Project Guide




Asst. Principal
In-charge (Autonomous)
Christ College (Autonomous)
Irinjalakuda

9

**“A STUDY ON CONSUMER SATISFACTION TOWARDS
THE ROYAL ENFIELD MW PERFORMANCE EXHAUST”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ALEX SHAJAN
(CCASBCM063)

Under the supervision of

Prof. C L BABY JOHN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

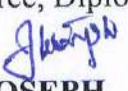
CALICUT UNIVERSITY




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON CONSUMER SATISFACTION TOWARDS THE ROYAL ENFIELD MW PERFORMANCE EXHAUST**” is a bonafide record of project done by **ALEX SHAJAN**, Reg. No. CCASBCM063, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Prof. C L BABY JOHN
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON STRESS MANAGEMENT ON WORKING
WOMEN WITH SPECIAL REFERENCE TO COGNIZANT
TECHNOLOGY SOLUTIONS”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ALOYSIUS P.A

(CCASBCM064)

Under the supervision of

Ms. KRISHNA A.S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

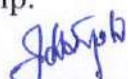
CALICUT UNIVERSITY

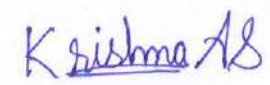


DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON STRESS MANAGEMENT ON WORKING WOMEN WITH SPECIAL REFERENCE TO COGNIZANT TECHNOLOGY SOLUTIONS**” is a bonafide record of project done by **ALOYSIUS P.A**, Reg. No. CCASBCM064, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Ms. KRISHNA A.S
Project Guide

**“THE IMPACT OF E-COMMERCE IN EMERGING
MARKETS (DECATHLON)**

**A SPECIAL STUDY AMONG THE COLLEGE STUDENTS
OF THRISSUR”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

**AMAL ROY K
(CCASBCM065)**

Under the supervision of

Ms. PRESSY VISWAMBHARAN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

Fr. Dr. Jolly Andrews

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



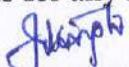
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA


CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that the project report entitled **“THE IMPACT OF E-COMMERCE IN EMERGING MARKETS, A SPECIAL STUDY AMONG THE COLLEGE STUDENTS OF THRISSUR”** is a bonafide record of project done by **AMAL ROY K**, Reg. No. CCASBCM065, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Ms. PRESSY VISWAMBHARAN
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**A STUDY ON FINANCIAL PERFORMANCE OF
WIPRO**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

CHRIS BABU

(CCASBCM066)

Under the supervision of

Prof. K.O. FRANCIS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
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Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A Study on Financial Performance of Wipro" is a bonafide record of project done by **Chris Babu**, Reg. No. CCASBCM066, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Prof. K.O. FRANCIS

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON THE JOB SATISFACTION OF PRIVATE EMPLOYEES
DURING COVID-19 WITH SPECIAL REFERENCE TO ERNAKULAM
DISTRICT, KERALA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

Edvin Davis
(CCASBCM067)

Under the supervision of

Mr. LIPINRAJ K



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

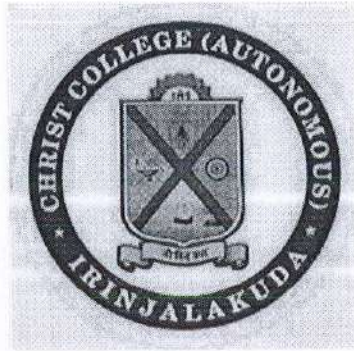
Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE JOB SATISFACTION OF PRIVATE EMPLOYEES DURING COVID-19 WITH SPECIAL REFERENCE TO ERNAKULAM DISTRICT, KERALA" is a bonafide record of project done by **EDVIN DAVIS**, Reg. No. CCASBCM067, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K. J. JOSEPH

Co-ordinator


Mr. LIPINRAJ K

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“FINANCIAL PERFORMANCE ANALYSIS OF TVS MOTOR
COMPANY”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

RAJATH K RAMESH

(CCASBCM068)

Under the supervision of

Ms. LIZMARIA VARGHESE



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

MARCH 2021


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

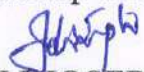
CALICUT UNIVERSITY




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**FINANCIAL PERFORMANCE ANALYSIS OF TVS MOTOR COMPANY**" is a bonafide record of project done by **RAJATH K RAMESH**, Reg. No. CCASBCM068, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Ms. LIZMARIA VARGHESE
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON FINANCIAL PERFORMANCE OF HDFC
LIFE INSURANCE”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SANDRA MARIA SURESH

(CCASBCM069)

Under the supervision of

Ms. SANDHYA.V



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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Irinjalakuda



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CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON FINANCIAL PERFORMANCE OF HDFC LIFE INSURANCE**" is a bonafide record of project done by **SANDRA MARIA SURESH**, Reg. No. CCASBCM069, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH
Co-Ordinator

Ms. SANDHYA.V
Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON FINANCIAL PERFORMANCE OF MARICO
LTD”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SARATH KRISHNARAJ.K
(CCASBCM070)

Under the supervision of

Ms. KALPA SIVADAS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
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Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE


This is to certify that the project report entitled “**A STUDY ON FINANCIAL PERFORMANCE OF MARICO LTD**” is a bonafide record of project done by **SARATH KRISHNARAJ.K** Reg. No. CCASBCM070, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. Joseph

Co-ordinator


Ms. KALPA SIVADAS

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CUSTOMER SATISFACTION WITH RESPECT
TO THE GREEN MARKETING AND GREEN PRODUCTS IN
THRISSUR”**

Project report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SUDEV K U

(CCASBCMO71)

Under the supervision of

MS. KALPA SIVADAS (Asst.pro.)



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
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MARCH 2021

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE


This is to certify that the project report entitled “A STUDY ON CUSTOMER SATISFACTION WITH RESPECT TO THE GREEN MARKETING AND GREEN PRODUCTS IN THRISSUR” is a bona fide record of project done by SUDEV K U, Reg. No. CCASBCM071, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. KALPA SIVADAS

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**FINANCIAL ANALYSIS OF
BRITANNIA INDUSTRIES LTD**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ADITYA RAJIV

(CCASBCM079)

Under the supervision of

MR. BABY JOHN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021


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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**FINANCIAL ANALYSIS OF BRITANNIA INDUSTRIES LTD**" is a bonafide record of project done by **ADITYA RAJIV**, Reg. No. CCASBCM079, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Mr. BABY JOHN
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CONSUMER BUYING BEHAVIOUR
TOWARDS SOFT DRINKS AMONG YOUTH WITH
SPECIAL REFERENCE TO THE STUDENTS OF CHRIST
COLLEGE IRINJALAKUDA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

AGHI M.A
(CCASBCM080)

Under the supervision of

Ms. SIJI PAUL V



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

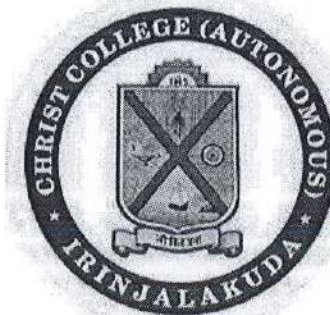
MARCH 2021


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY




DEPARTMENT OF COMMERCE


CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS SOFT DRINKS AMONG YOUTH WITH SPECIAL REFERENCE TO THE STUDENTS OF CHRIST COLLEGE IRINJALAKUDA**” is a bonafide record of project done by AGHI M.A, Reg. No. CCASBCM080, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. SIJI PAUL V
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“IMPACT OF PENSION AND GRATUITY IN THE LIFE OF
RETIREES WITH RESPECT TO VELLANGALLUR
PANCHAYATH”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
AMRITHA JAYAGOPAL
(CCASBCM081)

Under the supervision of
Mrs. SIJI PAUL V



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Handwritten signature in green ink.

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**IMPACT OF PENSION AND GRATUITY IN THE LIFE OF RETIREES WITH RESPECT TO VELLANGALLUR PANCHAYATH**” is a *bonafide* record of project done by **AMRITHA JAYAGOPAL**, Reg. No. CCASBCM081, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

PROF. K. J. JOSEPH

Mrs. SIJI PAUL V

Co-ordinator

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



Project Guide

**"A STUDY ON CUSTOMER SATISFACTION WHILE
SELLING SPICES AT KOMBODIJAMAKAL"**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

ANJALI U A

(CCASBCM082)

Under the supervision of

Ms.VIJAYA E S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

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CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

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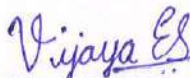


DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON CUSTOMER SATISFACTION WHILE SELLING SPICES AT KOMBODINJAMAKAL**” is a bonafide record of project done by ANJALI U A ,Reg No.CCASBCM082 under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Ms. VIJAYA E S
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CUSTOMER SATISFACTION OF LEVER
AYUSH PRODUCTS WITH SPECIAL REFERENCE TO
IRINJALAKUDA MUNICIPALITY ”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

APARNNA T K
(CCASBCM083)

Under the supervision of

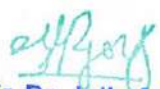
Ms. RAKHI S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

MARCH 2021


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Irinjalakuda



CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON CUSTOMER SATISFACTION WITH LEVER AYUSH PRODUCTS**" is a *bonafide* record of project done by **APARNNA T K**, Reg. No. CCASBCM083, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. RAKHI .S
Project Guide


Fr. Dr. Jolly Andrews
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Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON WOMAN EMPOWERMENT THROUGH
KUDUMBASREE WITH SPECIAL REFERENCE TO MALA
GRAMA PANCHAYATH”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ARCHANA K A

(CCASBCM084)

Under the supervision of

MS. PRASSY VISWAMBHARAN



DEPARTMENT OF COMMERCE

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

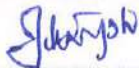
CALICUT UNIVERSITY




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON WOMAN EMPOWERMENT THROUGH KUDUMBASREE WITH SPECIAL REFERENCE TO MALA GRAMA PANCHAYATH” is a bonafide record of project done by ARCHANA K A, Reg. No. CCASBCM084, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Ms. PRASSY VISWAMBHARAN
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON PREFERENCE OF PATIENTS ON SYSTEMS
OF MEDICINE WITH REFERENCE TO ALLOPATHY,
HOMEOPATHY, AYURVEDA AND YOGA”**

Project report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ARJEEV N N

(CCASBCMO85)

Under the supervision of

MR. FRANCIS BASTIAN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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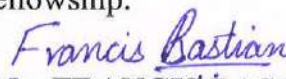
DEPARTMENT OF COMMERCE

CERTIFICATE


This is to certify that the project report entitled **“A STUDY ON PREFERENCE OF PATIENTS ON SYSTEMS OF MEDICINE WITH REFERENCE TO ALLOPATHY, HOMEOPATHY, AYURVEDA AND YOGA”** is a bona fide record of project done by **ARJEEV N N**, Reg. No. CCASBCM085, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Mr. FRANCIS BASTIAN

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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Irinjalakuda



**“A STUDY ON BRAND PREFERENCE OF TWO
WHEELERS AMONG WOMEN IN THRISSUR DISTRICT”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ASHIK DAVIS

(CCASBCM086)

Under the supervision of

MS. JISHA C.L



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

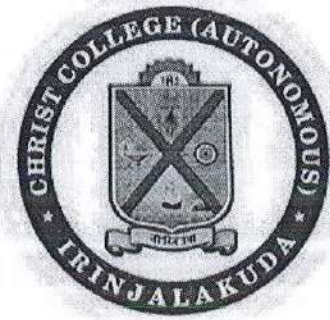
Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON BRAND PREFERENCE OF TWO WHEELERS AMONG WOMEN IN THRISSUR DISTRICT" is a bonafide record of project done by **ASHIK DAVIS**, Reg. No. CCASBCM086 under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


MS. JISHA C.L

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CUSTOMER SATISFACTION”
TOWARDS HEALTH DRINKS”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

“BACHELOR OF COMMERCE

Submitted by
ATHIRA MENON
(CCASBCM087)

Under the supervision of
Mrs. SANDHYA V



DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
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Fr. Dr. Jolly Andrews
Assistant Professor-
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CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE
CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HEALTH DRINKS" is a bonafide record of project done by **ATHIRA MENON**, Reg.No. CCASBCM087, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associate ship or Fellowship.


Prof. K J JOSEPH

Co-ordinator


Mrs. SANDHYA V

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



“A STUDY ON FINANCIAL ANALYSIS OF TOP FIVE E-COMMERCE COMPANIES IN INDIA”

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ATHITH HARIDAS

(CCASBCM088)

Under the supervision of

Prof. P.G. THOMAS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
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Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to verify that the project report entitled **“A STUDY ON
FINANACIAL
ANALYSIS OF TOP 5 E-COMMERCE COMPANIES IN INDIA”** is a bonafide record of project done by **Athith Haridas**, Reg. No. CCASBCM088, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Prof. Joseph
Co-Ordinator**

**Prof. P. G. Thomas
Project guide**

**Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda**



**“A STUDY ON ROLE OF KUDUMBASHREE IN FINANCIAL
INCLUSION BASED ON KODAKARA PANCHAYATH”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

FAVAZ MAJEED

(CCASBCM089)

Under the supervision of

Mr. FRANCIS BASTIAN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews

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Assistant Professor-
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA


CALICUT UNIVERSITY




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON ROLE OF KUDUMBASHREE IN FINANCIAL INCLUSION BASED ON KODAKARA PANCHAYATH**” is a bonafide record of project done by **FAVAZ MAJEED, Reg no: CCASBCM089**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Mr. FRANCIS BASTIAN
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-Charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON COMPETITIVE ANALYSIS OF DIFFERENT
BRANDS OF FAIRNESS CREAMS WITH SPECIAL
REFERENCE TO FEMALES OF CHRIST COLLEGE
IRINJALAKUDA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
GREESHMA MARTIN
(CCASBCM090)

Under the supervision of
Ms. RAKHI. S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

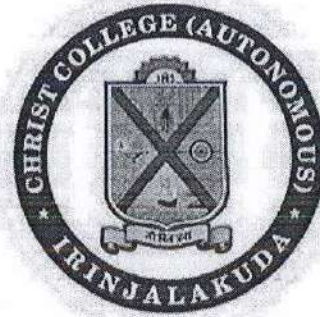
MARCH 2021


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON COMPETITIVE ANALYSIS OF DIFFERENT BRANDS OF FAIRNESS CREAMS WITH SPECIAL REFERENCE TO FEMALES OF CHRIST COLLEGE IRINJALAKUDA” is a bonafide record of project done by **GREESHMA MARTIN**, Reg. No. CCASBCM090, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J.JOSEPH
Co-ordinator

Ms. RAKHI. S
Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CONSUMER SATISFACTION TOWARDS
PUBLIC DISTRIBUTION SYSTEM WITH SPECIAL
REFERENCE TO MANAKALAPADY LOCALITY”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ILHAM SAINUDHEEN

(CCASBCM091)

Under the supervision of

Asst.Prof. ASLAM. P. S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

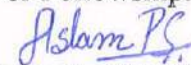


DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON CONSUMER SATISFACTION TOWARDS PUBLIC DISTRIBUTION SYSTEM WITH SPECIAL REFERENCE TO MANAKALAPADY LOCALITY” is a *bonafide* record of project done by **ILHAM SAINUDHEEN**, Reg. No. CCASBCM091, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Asst. Prof. ASLAM P. S

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



Project Guide

**“A STUDY ON PROFITABILITY ANALYSIS OF
MAHINDRA AND MAHINDRA LTD”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

**IMMANUEL K.T
(CCASBCM092)**

Under the supervision of

Ms. SHINY A.O



**DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
MARCH 2021**

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON PROFITABILITY ANALYSIS OF MAHINDRA AND MAHINDRA LTD” is a bonafide record of project done by IMMANUEL K.T, Reg. No.CCASBCM092, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Ms. SHINY A.O
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON THE EFFECTIVENESS OF INTERNET ADVERTISING ON
CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO CHRIST
COLLEGE, IRINJALAKUDA STUDENTS”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

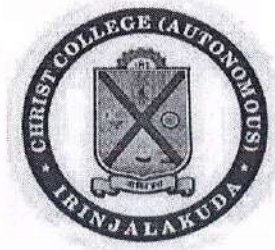
Submitted by

JEEVAN THOMAS

(CCASBCM093)

Under the supervision of

Ms. VIJAYA E.S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

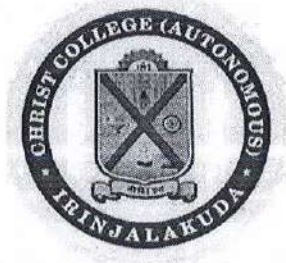
Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON THE EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO CHRIST COLLEGE, IRINJALAKUDA STUDENTS” is a bonafide record of project done by **JEEVAN THOMAS**, Reg. No. CCASBCM093, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma or Associateship or Fellowship.

Prof. K.J. JOSEPH

Co-ordinator

Ms. VIJAYA E.S

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON BRAND PREFERENCE OF MOBILE PHONES
AMONG STUDENTS WITH SPECIAL REFERENCE TO CHRIST
COLLEGE (AUTONOMOUS), IRINJALAKUDA”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

JOSEPH JOY

(CCASBCM094)

Under the supervision of

Ms. SMITHA ANTONY M



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE
CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON BRAND PREFERENCE OF MOBILE PHONES AMONG STUDENTS WITH SPECIAL REFERENCE TO CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**” is a bonafide record of project done by **JOSEPH JOY**, Reg. No. CCASBCM094, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K. J. Joseph

Co-ordinator

Ms. SMITHA ANTONY

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CUSTOMER SATISFACTION, ON THE
SERVICE PROVIDED BY SBI BANKS IN THRISSUR
DISTRICT DURING COVID 19 PANDEMIC”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

MARIYA GRACE

(CCASBCM095)

Under the supervision of

Prof. P.G THOMAS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION, ON THE SERVICE PROVIDED BY SBI BANKS IN THRISSUR DISTRICT DURING COVID 19 PANDEMIC" is a bonafide record of project done by **MARIYA GRACE**, Reg. No.CCASBCM095, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Prof. P.G. THOMAS

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A COMPARATIVE STUDY ON THE ATTITUDE OF
RURAL PEOPLE TOWARDS ONLINE BANKING WITH
RESPECT TO COVID 19, A STUDY WITH SPECIAL
REFERENCE TO KOZHIKODE DISTRICT.”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

MONIA K ANTO

(CCASBCM096)

Under the supervision of

Ms. PRASSY VISWAMBHARAN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
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CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A COMPARATIVE STUDY ON THE ATTITUDE OF RURAL PEOPLE TOWARDS ONLINE BANKING WITH RESPECT TO COVID 19, A STUDY WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT.**” is a bonafide record of project done by **MONIA K ANTO** Reg. No. CCASBCM096 under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J JOSEPH
Co-ordinator

Ms.PRASSY VISWAMBHARAN
Project Guide

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**“A STUDY ON FINANCIAL PERFORMANCE OF
ANANDAPURAM RURAL CO-OPERATIVE SOCIETY LTD**

NO: R1326”

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

**NANDITHA NANDANAN
(CCASBCM097)**

Under the supervision of


Mr. LIPINRAJ K



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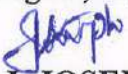
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON FINANCIAL PERFORMANCE OF ANADAPURAM RURAL CO-OPERATIVE SOCIETY LTD NO: R1326**” is a bonafide record of project done by **NANDITHA NANDANAN** Reg. No.CCASBCM097, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K. J. JOSEPH

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**“A STUDY ON ONLINE PAYMENT METHODS AMONG
COLLEGE STUDENTS WITH SPECIAL REFERENCE TO
CHRIST COLLEGE”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
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Submitted by

NAVYA E S
(CCASBCM098)

Under the supervision of

Ms. RAKHI .S



DEPARTMENT OF COMMERCE

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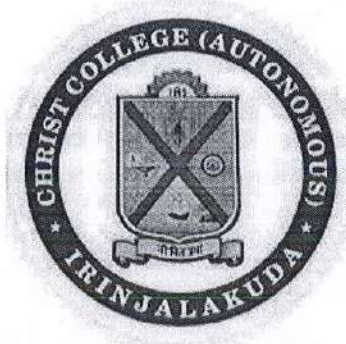
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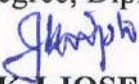
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DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled “A STUDY ON ONLINE PAYMENT METHODS AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO CHRIST COLLEGE” is a *bonafide* record of project done by NAVYA E S, Reg. No. CCASBCM098, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
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Ms. RAKHI .S
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**“A STUDY ON STUDENTS ATTITUDE TOWARDS MULTI-
LEVEL MARKETING WITH SPECIAL REFERENCE TO
THRISSUR DISTRICT”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

NIYA JOBY

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Under the supervision of

Mr. ASLAM P. S



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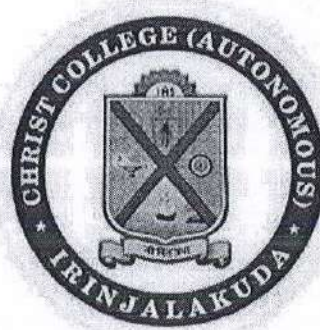
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This is to certify that the project report entitled “**A STUDY ON STUDENTS ATTITUDE TOWARDS MULTI-LEVEL MARKETING WITH SPECIAL REFERENCE TO THRISSUR DISTRICT**” is a *bonafide* record of project done by **NIYA JOBY**, Reg. No. **CCASBCM099**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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“A STUDY ON FINANCIAL PERFORMANCE OF TCS LTD”

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

PUNYA K.S

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Under the supervision of

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON FINANCIAL PERFORMANCE OF TCS LTD**” is a *bonafide* record of project done by **PUNYA K S**, Reg. No. **CCASBCM100**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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**“A STUDY ON SOURCES OF STRESS AMONG SCIENCE
GRADUATES WITH SPECIAL REFERENCE TO
IRINJALAKUDA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
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Submitted by

RUMANA K.A
(CCASBCM101)

Under the supervision of

Asst.Prof.SMITHA ANTONY .M



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CERTIFICATE


This is to certify that the project report entitled "A STUDY ON SOURCES OF STRESS AMONG SCIENCE GRADUATES WITH SPECIAL REFERENCE TO IRINJALAKUDA" is a bonafide record of project done by **RUMANA K A**, Reg. No. CCASBCM101, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

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Ms. SMITHA ANTONY.M

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DECLARATION

**“A STUDY ON CONSUMER SATISFACTION OF ROYAL
ENFIELD WITH SPECIAL REFERENCE TO PARAVUR
MUNICIPALITY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
SAANDHRA S
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Under the supervision of
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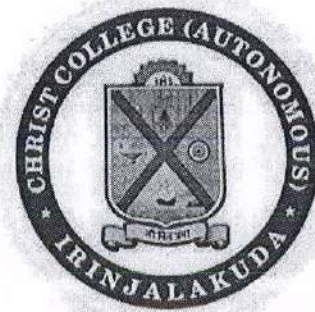
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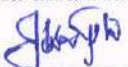
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CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER SATISFACTION OF ROYAL ENFIELD WITH SPECIAL REFERENCE TO PARAVUR MUNICIPALITY" is a bonafide record of project done by SAANDHRA S, Reg. No. CCASBCM102, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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**“A STUDY ON QUALITY WORK LIFE OF EMPLOYEES
WORKING UNDER ACCOUNTING FIELD WITH SPECIAL
REFERENCE TO THRISSUR DISTRICT,KERALA”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

SANIKA K.S

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Under the supervision of

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CERTIFICATE

This is to certify that the project report entitled "A STUDY ON QUALITY WORK LIFE OF EMPLOYEES WORKING UNDER ACCOUNTING FIELD WITH SPECIAL REFERENCE TO THRISSUR DISTRICT, KERALA " is a *bonafide* record of project done by SANIKA K.S, Reg. No.CCASBCM103, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof.K.J.JOSEPH


MS.JISHA C.L

Co-ordinator


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Project Guide

**“A STUDY ON CONSUMER PREFERENCE TOWARDS BABY
SKIN CARE PRODUCTS” (WITH SPECIAL REFERENCE TO 7th
WARD OF MALA PANCHAYATH)**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

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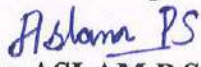


DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON CONSUMER PREFERENCE TOWARDS BABY SKIN CARE PRODUCTS (WITH SPECIAL REFERENCE TO 7th WARD OF MALA PANCHAYATH)” is a *bonafide* record of project done by SANIKA M.S Reg. No.CCASBCM104, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
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**“A STUDY ON ONLINE BUYING BEHAVIOR IN FASHION
AND APPAREL INDUSTRY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

SHERIN JOSE
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Under the supervision of

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DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled "**A STUDY ON ONLINE BUYING BEHAVIOR IN FASHION AND APPAREL INDUSTRY**" is a *bonafide* record of project done by **SHERIN JOSE**, Reg. No. CCASBCM105 under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J JOSEPH
Co-ordinator


Ms. ALAGRA ANTONY
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Fr. Dr. Jolly Andrews
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**“A STUDY ON IMPACT OF LEVERAGE ON
PROFITABILITY OF SELECTED AUTOMOBILE
COMPANIES IN INDIA”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SONU SANTHOSH

(CCASBCM106)

Under the supervision of


Ms. LIZMARIA VARGHESE



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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **“A STUDY ON IMPACT OF LEVERAGE ON PROFITABILITY OF SELECTED AUTOMOBILE COMPANIES IN INDIA”** is a bonafide record of project done by **SONU SANTHOSH**, Reg. No. CCASBCM106, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. LIZMARIA VARGHESE
Project Guide


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**“A STUDY ON POPULARITY OF DIFFERENT UTILITIES OF ATM
CARDS”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ALBIN BABU
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Under the supervision of

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DEPARTMENT OF COMMERCE


CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON POPULARITY OF DIFFERENT UTILITIES OF ATM CARDS"** is a bonafide record of project done by **ALBIN BABU**, Reg. No. CCASBCM107, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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Fr. Dr. Jolly Andrews
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Ms. JISHA C.L.
Project Guide



**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS
WITH REFERENCE TO KITEX GARMENTS LTD”**

Project report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ASHIQ M R

(CCASBCM108)

Under the supervision of

MS. SMITHA ANTONY M



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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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DEPARTMENT OF COMMERCE

CERTIFICATE


This is to certify that the project report entitled "A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH REFERENCE TO KITEX GARMENTS LTD" is a bona fide record of project done by ASHIQ M R, Reg. No. CCASBCM108, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. SMITHA ANTONY M

Project Guide


Fr. Dr. Jolly Andrews
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**“A STUDY ON STUDENTS ONLINE BUYING BEHAVIOR
INFLUENCED BY FACEBOOK ADVERTISEMENT”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
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Submitted by
AVIN JOSEPH FRANCIS
(CCASBCM109)

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DEPARTMENT OF COMMERCE
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MARCH 2021

all for

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA


UNIVERSITY OF CALICUT





DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON STUDENTS ONLINE BUYING BEHAVIOR INFLUENCED BY FACEBOOK ADVERTISEMENT” is a *bonafide* record of project done by **AVIN JOSEPH FRANCIS**, Reg. No. CCASBCM109, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
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Ms. ALAGRA ANTONY
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Fr. Dr. Jolly Andrews
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**“ANALYSIS OF FINANCIAL PERFORMANCE OF KSE
LTD, IRINJALAKUDA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
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Submitted by

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This is to certify that the project report entitled “**ANALYSIS OF FINANCIAL PERFORMANCE OF KSE LTD, IRINJALAKUDA**” is a bonafide record of project done by **BRYTE JOSE**, Reg. No. CCASBCM110, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH
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**“STUDY ON LEVERAGE ANALYSIS AND ITS IMPACT ON
PROFITABILITY OF SELECTED STEEL COMPANIES IN
INDIA”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of

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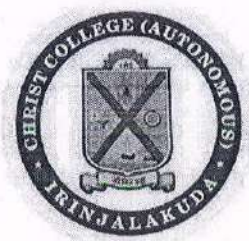
Submitted by

MOHAMMED ADHIL TA

(CCASBCM112)

Under the supervision of

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This is to certify that the project report entitled "**STUDY ON LEVERAGE ANALYSIS AND ITS IMPACT ON PROFITABILITY OF SELECTED STEEL COMPANIES IN INDIA**" is a bonafide record of project done by **MOHAMMED ADHIL TA**, Reg. No. CCASBCM112, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

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Co-ordinator

Lizmaria
Ms LIZMARIA VARGHESE

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Fr. Dr. Jolly Andrews
Assistant Professor-
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**“A STUDY ON CONSUMER ATTITUDE TOWARDS GREEN
MARKETING AND ECO FRIENDLY PRODUCTS”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

NAVEEN V A

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Under the supervision of

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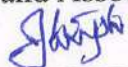
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CERTIFICATE


This is to certify that the project report entitled "A STUDY ON CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS" is a bonafide record of project done by NAVEEN V A, Reg. No. CCASBCM113, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Ms. ALAGRA ANTONY

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**“A STUDY ON ADVERTISING THROUGH TELEVISION
MEDIA – EFFECT ON CONSUMER BUYING BEHAVIOUR”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SONA JOSEPH

(CCASBCM114)

Under the supervision of

Ms. KRISHNA A. S.



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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Fr. Dr. Jolly Andrews
Assistant Professor-
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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON ADVERTISING THROUGH TELEVISION MEDIA – EFFECT ON CONSUMER BUYING BEHAVIOUR” is a *bonafide* record of project done by **SONA JOSEPH**, Reg. No. CCASBCM114, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

PROF. K. J. JOSEPH

Ms. KRISHNA A. S.

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Project Guide



“A STUDY ON ROLE OF IT IN BANKING ”

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SREEJITHA V B

(CCASBCM115)

Under the supervision of

Ms.SHINY.A.O



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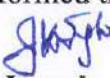
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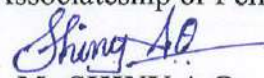


**DEPARTMENT OF COMMERCE
CERTIFICATE**


This is to certify that the project report entitled “**A STUDY ON ROLE OF IT IN BANKING**” is a bonafide record of project done by **SREEJITHA V B**, Reg. No. CCASBCM115, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J Joseph

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**“FACTORS AFFECTING CHOICE OF LAPTOPS FOR
ONLINE TEACHING BY COLLEGE TEACHERS WITH
SPECIAL REFERENCE TO CHRIST COLLEGE
IRINJALAKUDA”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SREELAKSHMI K.M

(CCASBCM116)

Under the supervision of

Mr. FRANCIS BASTIAN



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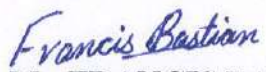
This is to certify that the project report entitled “**FACTORS AFFECTING CHOICE OF LAPTOPS FOR ONLINE TEACHING BY COLLEGE TEACHERS WITH SPECIAL REFERENCE TO CHRIST COLLEGE IRINJALAKUDA**” is a bonafide record of project done by **SREELAKSHMI K.M**, Reg. No. CCASBCM116, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

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**“A STUDY ON CUSTOMER SATISFACTION OF
BANKING SERVICE IN ANANDAPURAM AREA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

SREELAKSHMI K.S
(CCASBCM117)

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CERTIFICATE

This is to certify that the project report entitled “A STUDY ON CUSTOMER SATISFACTION OF BANKING SERVICE IN ANANDAPURAM AREA” is a bonafide record of project done by **SREELAKSHMI K.S**, Reg. No. **CCASBCM117**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

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**“A STUDY ON STUDENTS ATTITUDE TOWARDS
WATCHING MOVIES DURING LOCKDOWN PERIOD WITH
RESPECT TO CHRIST COLLEGE AUTONOMOUS,
IRINJALAKUDA”**

Project report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SREENATH V D

(CCASBCM119)

Under the supervision of

MR. LIPINRAJ K



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DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled “A STUDY ON STUDENTS ATTITUDE TOWARDS WATCHING MOVIES DURING LOCKDOWN PERIOD WITH RESPECT TO CHRIST COLLEGE AUTONOMOUS, IRINJALAKUDA” is a bona fide record of project done by **SREENATH V D**, Reg. No. CCASBCM119, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


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**“A STUDY ON CONSUMER PERCEPTION TOWARDS
SAMSUNG MOBILES”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

**SREYAS SATHEES BABU
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Under the supervision of

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DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled **“A STUDY ON CONSUMER PERCEPTION TOWARDS SAMSUNG MOBILES”** is a bonafide record of project done by **SREYAS SATHEES BABU**, Reg. No. CCASBCM120, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


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**“A STUDY ON FINANCIAL SCENARIO OF KSRTC ON A
VIEW TO CUSTOMERS”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

AASHIK BABU

CCASBCM126

Under the supervision of

Ms. ALAGRA ANTONY



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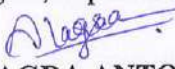
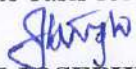
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This is to certify that the project report entitled "**A STUDY ON FINANCIAL SCENARIO OF KSRTC ON A VIEW TO CUSTOMERS**" is a bonafide record of project done by **AASHIK BABU**, Reg no CCASBCM126 under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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Co-ordinator Project Guide


Fr. Dr. Jolly Andrews
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**“A STUDY ON BUYING BEHAVIOUR OF HEALTH
INSURANCE BY PUBLIC IN THRISSUR DISTRICT OF
KERALA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
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Under the supervision of
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DEPARTMENT OF COMMERCE


CERTIFICATE

This is to certify that the project report entitled “A STUDY ON BUYING BEHAVIOUR OF HEALTH INSURANCE BY PUBLIC IN THRISSUR DISTRICT OF KERALA” is a bonafide record of project done by **ABI JOHNSON**, Reg. No. CCASBCM127, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Fr. Dr. Jolly Andrews
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Ms. KRISHNA A.S
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**“A STUDY ON THE FINANCIAL PERFORMANCE OF
HINDUSTAN UNILEVER LIMITED”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

**AKASH SURESH
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Under the supervision of

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON THE FINANCIAL PERFORMANCE OF HINDUSTAN UNILEVER LIMITED**” is a *bonafide* record of project done by **AKASH SURESH**, Reg. No. CCASBCM128, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Co-ordinator


Ms. SHINY A.O

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**“A STUDY ON CUSTOMER SATISFACTION OF RELIANCE
JIO SIMCARD WITH SPECIAL REFERENCE TO
KODUNGALLUR MUNICIPALITY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
AKHIL RAJ
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Under the supervision of
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DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION OF RELIANCE JIO SIMCARD WITH SPECIAL REFERENCE TO KODUNGALLUR MUNICIPALITY" is a bonafide record of project done by **AKHIL RAJ**, Reg. No. CCASBCM129, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

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**“A STUDY ON JOB SATISFACTION OF EMPLOYEES OF
SUPREME FOOD INDUSTRIES, MERIIBOY”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ALEN THOMAS

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CERTIFICATE

This is to certify that the project report entitled "A STUDY ON JOB SATISFACTION OF EMPLOYEES OF SUPREME FOOD INDUSTRIES, MERIIBOY" is a bonafide record of project done by **ALEN THOMAS**, Reg. No. CCASBCM130, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH

Ms.LIZMARIA VARGHESE

Co-ordinator

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**“A STUDY ON CONSUMER BEHAVIOUR TOWARDS
ROYAL ENFIELD WITH SPECIAL REFERENCE TO
CHALAKUDY MUNICIPALITY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

ALEN VARGHESE
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Under the supervision of

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER BEHAVIOUR TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO CHALAKUDY MUNICIPALITY" is a bonafide record of project done by **ALEN VARGHESE**, Reg. No. CCASBCM131, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associate ship or Fellowship.

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**“A STUDY ON JOB SATISFACTION OF KERALITES
WORKING OUTSIDE KERALA WITH SPECIAL
REFERENCE TO MUMBAI CITY”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

AMEEN ASAFALI

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Under the supervision of

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CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON JOB SATISFACTION OF KERALITES WORKING OUTSIDE KERALA WITH SPECIALREFERENCE TO MUMBAI CITY"** is a bonafide record of project done by **AMEEN ASAFALI** Reg. No. CCASBCM133, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

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**“A STUDY ON CONSUMER PERCEPTION TOWARDS
REDMI MOBILES”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

**ANEENDRA SASINDRAN
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Under the supervision of

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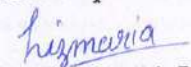


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This is to certify that the project report entitled "**A STUDY ON CONSUMER PERCEPTION TOWARDS REDMI MOBILES**" is a bonafide record of project done by **ANEENDRA SASINDRAN**, Reg. No. CCASBCM134, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K. J. JOSEPH
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Ms. LIZMARIA VARGHESE
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**“A STUDY OF CUSTOMER ATTITUDE TOWARDS ONLINE
SHOPPING DURING COVID-19”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ANJALY M A
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Under the supervision of

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This is to certify that the project report entitled "A STUDY OF CUSTOMER ATTITUDE TOWARDS ONLINE SHOPPING DURING COVID-19" is a bonafide record of project done by ANJALY M A, Reg. No. CCASBCM135, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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Mr. FRANCIS BASTIAN
Project Guide

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**“A STUDY ON CUSTOMER SATISFACTION OF HONOR
MOBILES WITH REFERENCE TO CHRIST COLLEGE
STUDENTS”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

ANJITH K.R
(CCASBCM136)

Under the supervision of

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28/3/21
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MARCH 2021

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION OF HONOR MOBILES WITH REFERENCE TO CHRIST COLLEGE STUDENTS" is a bonafide record of project done by ANJITH K.R, Reg. No. CCASBCM136, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
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**“A STUDY ON CUSTOMER
SATISFACTION TOWARDS HIMALAYA
PRODUCTS”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
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Submitted by

**ANN MARIA PAUL
(CCASBCM137)**

Under the supervision of

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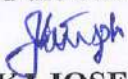
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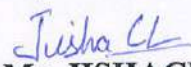



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CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA PRODUCTS**” is a bonafide record of project done by **ANN MARIAPPAUL**, Reg. No. CCASBCM137, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. KJ JOSEPH
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Ms. JISHACL
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**“A STUDY ON IMPACT OF COMPARATIVE
ADVERTISEMENT ON CONSUMER BUYING
BEHAVIOUR”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

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asHary
Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON IMPACT OF COMPARATIVE ADVERTISEMENT ON CONSUMER BUYING BEHAVIOUR**" is a *bonafide* record of project done by **ANN.J.PELLISSERY**, Reg.No.CCASBCM138, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof.K.J.JOSEPH


Co-ordinator


Ms.ALAGRA ANTONY

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**A STUDY ON FATE OF LOCAL MARKET DURING
CORONA PANDEMIC ERA WITH SPECIAL REFERENCE
TO CHALAKUDY MARKET**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ANNA ANTO

(CCASBCM139)

Under the supervision of

Asst. Prof. LIPINRAJ K



DEPARTMENT OF COMMERCE

 **CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON FATE OF LOCAL MARKET DURING CORONA PANDEMIC ERA WITH SPECIAL REFERANCE TO CHALAKUDY MARKET" is a bonafide record of project done by ANNA ANTO, Reg. No. CCASBCM139, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH

Co-ordinator

Asst. Prof. LIPINRAJ K

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
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**“A STUDY ON INFLUENCE OF TELEVISION
ADVERTISEMENT ON CONSUMER BUYING BEHAVIOUR
IN KODAKARA GRAMAPANCHAYATH”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ANU JOSE

(CCASBCM140)

Under the supervision of

Ms. SIJI C.L



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

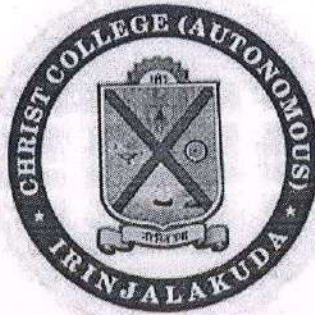
Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON INFLUENCE OF TELEVISION ADVERTISEMENT ON CONSUMER BUYING BEHAVIOUR IN KODAKARA GRAMAPANCHAYATH**" is a bonafide record of project done by **ANU JOSE**, Reg. No. CCASBCM140, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Co-ordinator


Ms. SIJI C.L

Project Guide

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Assistant Professor-
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ist College (Autonomous)
Irinjalakuda



**A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE
FOOD DELIVERY APPS WITH SPECIAL REFERENCE TO
EDATHIRINJI TOWN**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ANUNAD N.U

(CCASBCM141)

Under the supervision of

MS. SMITHA ANTONY M



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

2021

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE FOOD DELIVERY APPS WITH SPECIAL REFERENCE TO EDATHIRINJI TOWN"** is a bonafide record of project done by **ANUNAD N.U**, Reg. No.CCASBCM141, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J JOSEPH
Co-ordinator

Ms. Smitha Antony M
Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**A STUDY ON FINANCIAL PERFORMANCE OF FEDERAL
BANK LIMITED**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ARCHANA P

(CCASBCM142)

Under the supervision of

Prof. K.O FRANCIS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

all good

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON FINANCIAL PERFORMANCE OF FEDERAL BANK LIMITED**” is a bonafide record of project done by **ARCHANA P**, Reg. No. CCASBCM142, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Prof. K.O Francis
Project Guide

In-charge
Christ College
Irinjalakuda


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF
KITEX GARMENTS LTD”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ARDRA SANTHOSH

(CCASBCM143)

Under the supervision of

PROF. P.G. THOMAS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda





DEPARTMENT OF COMMERCE

CERTIFICATE

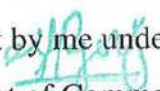
This is to certify that the project report entitled **“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF KITEX GARMENTS LTD”** is a bonafide record of project done by **ARDRA SANTHOSH**, Reg.

No.CCASBCM143, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

 
Prof. K.J. JOSEPH **Prof. P.G. THOMAS** Co-ordinator Project Guide

DECLARATION

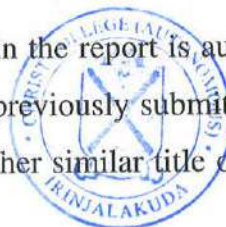
I, **ARDRA SANTHOSH**, hereby declare that the project work entitled **“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF KITEX GARMENTS LTD”** is a record of independent and bonafide project work carried out by me under the supervision and guidance of **Prof. P.G. Thomas**, Department of Commerce, Christ College, Irinjalakuda.


The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Fr. Dr. Jolly Andrews

Assistant Professor
In-charge of Principal

Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CUSTOMER LOYALTY OF IDEA USERS
RESIDING IN IRINJALAKUDA LOCALITY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

**ASWIN C A
(CCASBCM144)**

Under the supervision of

Ms. RAKHI . S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

MARCH 2021



CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **“A STUDY ON CUSTOMER LOYALTY OF IDEA USERS RESIDING IN IRINJALAKUDA LOCALITY”**

is a bonafide record of project done by **ASWIN C A**, Reg. No. CCASBCM144, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. RAKHI.S

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“COMPARATIVE ANALYSIS OF TRADITIONAL
MARKETING AND ONLINE MARKETING WITH SPECIAL
REFERENCE TO THRISSUR DISTRICT”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

BABINA BENNY
(CCASBCM145)

Under the supervision of

Mr. ASLAM P.S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

allg

MARCH 2021

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Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “ **COMPARATIVE ANALYSIS OF TRADITIONAL MARKETING AND ONLINE MARKETING WITH SPECIAL REFERENCE TO THRISSUR DISTRICT**” is a *bonafide* record of project done by **BABINA BENNY**, Reg. No. CCASBCM145, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH

Co-ordinator

Mr. ASLAM P.S

Project Guide



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

**“A STUDY ON BRAND PREFERENCE OF MOBILE PHONE
AMONG STUDENTS WITH SPECIAL REFERENCE TO
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA.”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

BINDA V S

(CCASBCM146)

Under the supervision of

Ms. JISHA C.L



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

Fr. Dr. Jolly Andrews

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON BRAND PREFERENCE OF MOBILE PHONES AMONG STUDENTS WITH SPECIAL REFERENCE TO CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA” is a *bonafide* record of project done by **BINDA VS**, Reg. No. CCASBCM146, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

[Handwritten signature in green ink]
[Handwritten signature in blue ink]

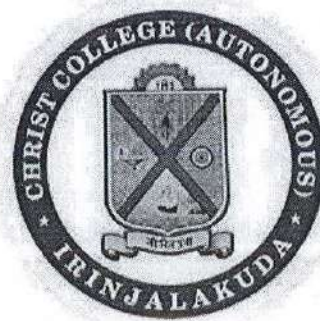
Prof. K.J JOSEPH
Fr. Dr. Jony Andrews
Assistant Co-ordinator
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



[Handwritten signature in blue ink]
Ms. JISHA C.L
Project Guide

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “ **COMPARATIVE ANALYSIS OF TRADITIONAL MARKETING AND ONLINE MARKETING WITH SPECIAL REFERENCE TO THRISSUR DISTRICT**” is a *bonafide* record of project done by **BABINA BENNY**, Reg. No. CCASBCM145, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator 


Mr. ASLAM P.S

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CONSUMER BRAND PREFERENCE
TOWARDS SELECTED HOME APPLIANCES”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

CHRISTEEN JOHNSON

(CCASBCM147)

Under the supervision of

Ms. TEENA THOMAS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



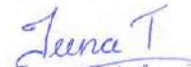
DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON CONSUMER BRAND PREFERENCE TOWARD SELECTED HOME APPLIANCES**" is a bonafide record of project done by **CHRISTEEN JOHNSON**, Reg. No. CCASBCM147, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator 


Ms. TEENA THOMAS
Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF
TATA STEEL LTD”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

DEVIKA S.S
(CCASBCM148)

Under the supervision of

Ms. SMITHA ANTONY M



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Handwritten signature in green ink.

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF TATA STEEL LTD**" is a *bonafide* record of project done by **DEVIKA S.S**, Reg. No. **CCASBCM148**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. SMITHA ANTONY M

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON THE LEVEL OF CUSTOMER
SATISFACTION OF
LOANS AND ADVANCES ON CUSTOMERS BY CO-
OPERATIVE
SOCIETY WITH SPECIAL REFERENCE TO MELOOR
PANCHAYATH”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

**DILNA PRAKASH
(CCASBCM149)**

Under the supervision of

Ms. KRISHNA A.S



all good

**DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON THE LEVEL OF CUSTOMER SATISFACTION OF LOANS AND ADVANCES ON CUSTOMERS BY CO-OPERATIVE SOCIETY WITH SPECIAL REFERENCE TO MELOOR PANCHAYATH"** is a bonafide record of project done by **DILNA PRAKASH**, Reg. No. CCASBCM149, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH

Ms. KRISHNA A. S

Co-ordinator

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

Project Guide



**“A STUDY ON INVESTORS PERCEPTION TOWARDS
INVESTING IN LIFE INSURANCE POLICIES WITH SPECIAL
REFERENCE TO INVESTORS RESIDING IN THRISSUR
DISTRICT”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

DIXON D THOTTAN (CCASBCM150)

Under the supervision of

Prof. K J. Joseph



DEPARTMENT OF COMMERCE

Fr. Dr. Jolly Andrews

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON INVESTORS PERCEPTION TOWARDS INVESTING IN LIFE INSURANCE POLICIES WITH SPECIAL REFERENCE TO INVESTORS RESIDING IN THRISSUR**

DISTRICT" is a bonafide record of project done by **Dixon D Thottan**, Reg. No. CCASBCM150, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Fr. Dr. Jolly Andrews

Prof. K J. Joseph

Prof. K J. Joseph
Co-ordinator & Project guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON COMPARISON OF CUSTOMER
SATISFACTION AMONG THE USERS OF DIFFERENT
MOBILE PAYMENT SYSTEMS”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

EBY MARTIN
(CCASBCM151)

Under the supervision of

Mrs. KALPA SIVADAS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON COMPARISON OF CUSTOMER SATISFACTION AMONG THE USERS OF DIFFERENT MOBILE PAYMENT SYSTEMS" is a bonafide record of project done by **EBY MARTIN**, Reg. No. CCASBCM151, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Co-ordinator


Mrs. KALPA SIVADAS

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CONSUMER PREFERENCE IN JIO AMONG
YOUTH**

IN IRINJALAKUDA MUNICIPALITY”

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

EDWIN DAVIS
(CCASBCM152)

Under the supervision of

Ms. PRASSY VISWAMBHARAN



DEPARTMENT OF COMMERCE

all good

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Dr. Jolly Andrews
Assistant Professor-
in-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

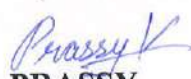
CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER PREFERENCE IN JIO AMONG YOUTH IN IRINJALAKUDA MUNICIPALITY" is a bonafide record of project done by EDWIN DAVIS, Reg. No. CCASBCM152, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Co-ordinator

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda


Ms. PRASSY
VISWAMBHARAN
Project Guide



**“A STUDY ON EFFECTIVENESS OF ADVERTISING IN
SOCIAL MEDIA WITH SPECIAL REFERENCE TO
STUDENTS OF CHRIST COLLEGE IRINJALAKUDA”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

GODLY SHALEM

(CCASBCM153)

Under the supervision of

Ms. SIJI PAUL V



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews
Assistant Professor-
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Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA


UNIVERSITY OF CALICUT




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON EFFECTIVENESS OF ADVERTISING IN SOCIAL MEDIA WITH SPECIAL REFERENCE TO STUDENTS OF CHRIST COLLEGE IRINJALAKUDA**" is a *bonafide* record of project done by **GODLY SHALEM**, Reg. No. CCASBCM153, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Ms. SIJI PAUL V
Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON WOMEN ENTREPRENEURSHIP IN RURAL
AREA, WITH SPECIAL REFERENCE TO KODUNGALLUR
TALUK”**

Project Report submitted to
UNIVERSITY OF CALICUT


In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
HADHIYA V G
(CCASBCM154)

Under the supervision of
Mr. FRANCIS BASTIAN



DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
MARCH 2021


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON WOMEN ENTREPRENEURSHIP IN RURAL AREA, WITH SPECIAL REFERENCE TO KODUNGALLUR TALUK**" is a bonafide record of project done by **HADHIYA V G**, Reg. No. CCASBCM154, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Co-ordinator


Mr. FRANCIS BASTIAN

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON IMPACT OF COVID-19 IN THE INDIAN
ECONOMY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
HILDA P JOHNSON
(CCASBCM155)

Under the supervision of
Ms. KALPA SIVADAS



all good

DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews
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CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "Impact of COVID-19 in the Indian economy" is a bonafide record of project done by Hilda P Johnson, Reg. no. CCASBCM155, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. Joseph

Co-ordinator

Ms. Kalpa Sivadas

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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**“A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE
SHOPPING”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

HRIDHYA V.V

(CCASBCM156)

Under the supervision of

Prof. BABY JOHN C.L.



DEPARTMENT OF COMMERCE

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Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING” is a bonafide record of project done by **HRIDHYA V.V**, Reg. No. CCASBCM156, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associate ship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Prof. BABY JOHN C.L.
Project Guide

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Assistant Professor-
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**“A STUDY ON CONSUMER PROTECTION AWARENESS
AMONG FINAL YEAR B.COM STUDENTS OF CHRIST
COLLEGE IRINJALAKUDA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

JAYAKRISHNAN R
(CCASBCM157)

Under the supervision of

Ms. SIJI PAUL.V



DEPARTMENT OF COMMERCE

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DEPARTMENT OF COMMERCE
CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER PROTECTION AWARENESS AMONG FINAL YEAR B.COM STUDENTS OF CHRIST COLLEGE IRINJALAKUDA" is a bonafide record of project done by JAYAKRISHNAN R, Reg. No. CCASBCM157, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH
Co-ordinator

Ms. SIJI PAUL V
Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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**“A STUDY ON ATTITUDE OF STUDENTS TOWARDS
ENTREPRENEURSHIP”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

JESSY ANNE GEO

(CCASBCM158)

Under the supervision of

Ms. SANDHYA.V



DEPARTMENT OF COMMERCE

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MARCH 2021

Handwritten signature in green ink.

Fr. Dr. Jolly Andrews
Assistant Professor-
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Christ College (Autonomous)
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CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON ATTITUDE OF STUDENTS TOWARDS ENTREPRENEURSHIP**" is a bonafide record of project done by **JESSY ANNE GEO**, Reg. No. CCASBCM158, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. SANDHYA .V

Project Guide


Fr. Dr. Jolly Andrews
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“A STUDY ON FINANCIAL PERFORMANCE OF BOSCH LTD”

Project report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

JOEL THOTTAPPILLY (CCASBCM159)

Under the supervision of

Ms. TEENA THOMAS



DEPARTMENT OF COMMERCE

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MARCH 2021

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CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that the project report entitled **“A STUDY ON FINANCIAL PERFORMANCE OF BOSCH LTD”** is a bonafide record of project done by JOEL THOTTAPPILLY, Reg. No. CCASBCM159 under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of bachelor of commerce and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof K.J JOSEPH
Co-ordinator

Ms. TEENA THOMAS
Project Guide



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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**A STUDY ON WELFARE RESOURCES OF EMPLOYEES IN
ST. JAMES HOSPITAL, CHALAKUDY**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
JUSTIN ANTONY
(CCASMCM161)

Under the supervision of
Prof. K. O FRANCIS



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CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE
CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON WELFARE RESOURCES OF EMPLOYEES IN ST. JAMES HOSPITAL, CHALAKUDY"** is a bonafide record of project done by **JUSTIN ANTONY**, Reg. No. CCASBCM161, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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Prof .K. J. JOSEPH

Co-ordinator




Prof. K.O Francis

Project Guide

**“A STUDY ON E BANKING WITH SPECIAL REFERENCE
TO CHALAKUDY MUNICIPALITY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

K B AKHIL (CCASBCM162)

Under the supervision of

Ms. PRASSY VISWAMBHARAN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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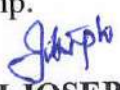
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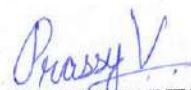



DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON E BANKING WITH SPECIAL REFERENCE TO CHALAKUDY MUNICIPALITY"** is a bonafide record of project done by K B AKHIL, Reg NoCCASBCM162

, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Ms. PRASSY VISWAMBHARAN
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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**“CONSUMER SATISFACTION ON INSTANT FOOD
PRODUCTS WITH SPECIAL REFERENCE TO
KODUNGALLUR MUNICIPALITY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

KARTHIK S KUMAR
(CCASBCM163)

Under the supervision of

Ms. SIJI PAUL.V



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DEPARTMENT OF COMMERCE


CERTIFICATE

This is to certify that the project report entitled **"CONSUMER SATISFACTION ON INSTANT FOOD PRODUCTS WITH SPECIAL REFERENCE TO KODUNGALLUR MUNICIPALITY"** is a bonafide record of project done by **KARTHIK S KUMAR**, Reg. No. CCASBCM163, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associate ship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator

Fr. Dr. Jolly Andrews
Assistant Professor-
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Ms. SIJI PAUL V.
Project Guide



**“A STUDY ON CUSTOMER PREFERENCE TOWARDS
ONLINE FOOD DELIVERY SERVICES: ZOMATO AND
SWIGGY: WITH SPECIAL REFERENCE TO THRISSUR
DISTRICT”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

KRISHNAPRIYA R MENON

(CCASBCM164)

Under the supervision of

Ms. VIJAYA E S



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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE FOOD DELIVERY SERVICES: ZOMATO AND SWIGGY: WITH SPECIAL REFERENCE TO THRISSUR DISTRICT**” is a bonafide record of project done by **KRISHNAPRIYA R MENON**, Reg. No. CCASBCM164, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Joseph
Prof. K.J.JOSEPH

Co-ordinator

Fr. Dr. Jolly Andrews
Fr. Dr. Jolly Andrews

Assistant Professor-

In-charge of Principal

Christ College (Autonomous)
Irinjalakuda

Vijaya ES
Ms. VIJAYA E S

Project Guide



**“A STUDY OF CONSUMER BRAND PREFERENCE ON
DOUBLE HORSE PRODUCTS , AT MANJILA FOOD TECH
PVT.LTD”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

MANU JOJU
(CCASBCM165)

Under the supervision of

Ms.Sandhya V



DEPARTMENT OF COMMERCE

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CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY OF CONSUMER BRAND PREFERENCE ON DOUBLE HORSE PRODUCTS, AT MANJILA FOOD TECH PVT LTD " is a bonafide record of project done by MANU JOJU Reg. No . CCASBCM165, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. Sandhya V

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
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**“A STUDY ON FINANCIAL PERFORMANCE OF
IRINJALAKUDA TOWN CO-OPERATIVE BANK”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

MINNA JOSHY

(CCASBCM166)

Under the supervision of

Ms. SHINY A.O



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

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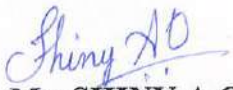
DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON FINANCIAL PERFORMANCE OF IRINJALAKUDA TOWN CO-OPERATIVE BANK” is a bonafide record of project done by MINNA JOSHY, Reg. No. CCASBCM166, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. SHINY A.O
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CONSUMER PREFERENCE TOWARDS
HERO PLEASURE PURCHASING DECISION AMONG
WOMEN WITH REFERENCE TO CHRIST COLLEGE
IRINJALAKUDA”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

MINNA PETER

(CCASBCM167)

Under the supervision of

Ms. RAKHI S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
Assistant Professor-
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Irinjalakuda



CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON CONSUMER PREFERENCE TOWARDS HERO PLEASURE PURCHASING DECISION AMONG WOMEN WITH REFERENCE TO CHRIST COLLEGE IRINJALAKUDA"** is a bonafide record of project done by **MINNA PETER**, Reg. No. CCASBCM167, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J.JOSEPH

Co-ordinator

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda

Ms. RAKHI S

Project Guide



**“A STUDY ON THE SOCIO-ECONOMIC PROBLEMS OF
FISHERMEN WITH SPECIAL REFERENCE TO
KAIPAMANGALAM PANCHAYATH”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

MIDHUN K B

(CCASBCM168)

Under the supervision of

MR FRANCIS BASTIAN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021


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Assistant Professor-
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Irinjalakuda



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE


This is to certify that the project report entitled “A STUDY ON THE SOCIO-ECONOMIC PROBLEMS OF FISHERMEN WITH SPECIAL REFERENCE TO KAIPAMANGALAM PANCHAYATH” is a bonafide record of project done by **MIDHUN KB**, Reg. No CCASBCM168, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J Joseph

Co-ordinator


Asstprof. Francis bastian

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON WORKING CAPITAL MANAGEMENT OF
KSE LTD IRINJALAKUDA”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

NIRMAL PAUL

(CCASBCM169)

Under the supervision of


Ms. JISHA C L



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

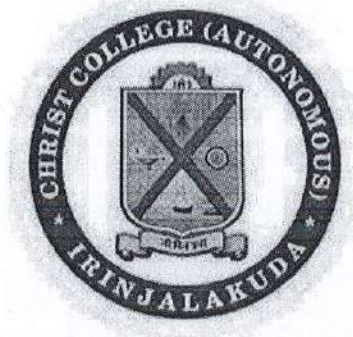
MARCH 2021


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON WORKING CAPITAL MANAGEMENT OF KSE LTD IRINJALAKUDA"** is a bonafide record of project done by **NIRMAL PAUL**, Reg. No. CCASBCM169, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPHMs.

Co-ordinator


JISHA C L

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
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**“A STUDY ON CONSUMERS ATTITUDE TOWARDS ONLINE
SHOPPING OF CONSUMER DURABLES GOODS”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

NIVED.K.B

(CCASBCM170)

Under the supervision of

Ms. ALAGRA ANTONY



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews
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CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON CONSUMERS ATTITUDE TOWARDS ONLINE SHOPPING OF CONSUMER DURABLE GOODS” is a bonafide record of project done by **NIVED.K.B** Reg.NO:CCASBCM170, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J.JOSEPHMs.

Coordinator


ALAGRA ANTONY

Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
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Christ College (Autonomous)
Irinjalakuda



“A STUDY ON EMPLOYEE SATISFACTION OF RELIANCE FRESH LTD, THRISSUR DISTRICT”

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

RICHARD BENNY

(CCASBCM 171)

Under the supervision of

Ms. PRASSY VISWAMBHARAN



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

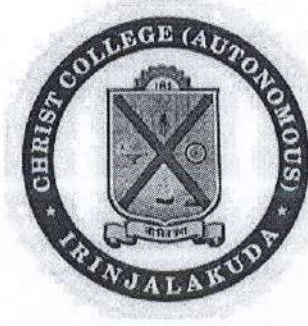
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Assistant Professor-
In-charge of Principal
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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON EMPLOYEE SATISFACTION OF RELIANCE FRESH LTD, THRISSUR DISTRICT" is a bonafide record of project done by **RICHARD BENNY**, Reg. No. CCASBCM171, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH

Co-ordinator

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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Irinjalakuda

Ms. PRASSY VISWAMBHARAM

Project guide



**“A STUDY ON FINANCIAL PERFORMANCE OF CANARA
BANK”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

SANDEEP SUDHIR
(CCASBCM172)

Under the supervision of

Ms. SHINY A.O



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021


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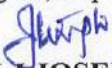
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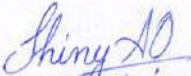



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON FINANCIAL PERFORMANCE OF CANARA BANK**” is a bonafide record of project done by **SANDEEP SUDHIR**, Reg. No. CCASBCM172, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-Ordinator


Ms. SHINY A.O
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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**“A STUDY ON THE AWARENESS OF INFORMATION
TECHNOLOGY ON BANKING SERVICES TO CUSTOMERS
WITH SPECIAL REFERENCE TO FEDERAL BANK ”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SANDRA T.S

(CCASBCM173)

Under the supervision of

Ms. KRISHNA A.S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

Fr. Dr. Jolly Andrews
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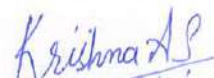
DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE AWARENESS OF INFORMATION TECHNOLOGY ON BANKING SERVICES TO CUSTOMERS WITH SPECIAL REFERENCE TO FEDERAL BANK" is a bonafide record of project done by SANDRA T.S, Reg. No. CCASBCM173, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. KRISHNA A.S
Project Guide


Fr. Dr. Jolly Andrews
Assistant Professor-
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Irinjalakuda



**“A STUDY ON CUSTOMER SATISFACTION OF CASH DEPOSIT
MACHINE AMONG STUDENTS WITH SPECIAL REFERENCE TO
CHRIST COLLEGE, IRINJALAKUDA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
SEBASTIAN THOMAS
(CCASBCM174)

Under the supervision of
Mr. ASLAM P.S



DEPARTMENT OF COMMERCE
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UNIVERSITY OF CALICUT



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CERTIFICATE

This is to certify that the project report entitled “A STUDY ON CUSTOMER SATISFACTION OF CASH DEPOSIT MACHINE AMONG STUDENTS WITH SPECIAL REFERENCE TO CHRIST COLLEGE, IRINJALAKUDA” is a *bonafide* record of project done by **SEBASTIAN THOMAS**, Reg. No. CCASBCM174, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH
Co-ordinator

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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Irinjalakuda

Mr. ASLAM PS
Project Guide



**“A STUDY ON THE EFFECT OF E-PoS SYSTEM IN PUBLIC
DISTRIBUTION SYSTEM WITH SPECIAL REFERENCE TO
KODUNGALLUR LOCALITY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

**SHAHANA HANES VALIYARA
(CCASBCM175)**

Under the supervision of

Ms. VIJAYA E.S



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This is to certify that the project report entitled "**A STUDY ON THE EFFECT OF E-POS SYSTEM WITH SPECIAL REFERENCE TO KODUNGALLUR**" is a bonafide record of project done by **SHAHANA HANES VALIYARA**, Reg. No. CCASBCM175, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH
Co-Ordinator

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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Ms. VIJAYA E.S
Project Guide



**“A STUDY ON STRESS MANAGEMENT AMONG BANK
EMPLOYEES WORKING IN COMMERCIAL BANKING
SECTOR”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ANJALI S PARAKKAL

(CCASBCM072)

Under the supervision of

Ms. LIZMARIA VARGHESE



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DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled "A STUDY ON STRESS MANAGEMENT AMONG BANK EMPLOYEES WORKING IN COMMERCIAL BANKING SECTOR" is a bonafide record of project done by ANJALI S PARAKKAL, Reg. No. CCASBCM072, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. LIZMARIA VARGHESE

Project Guide


Fr. Dr. Jolly Andrews
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“A STUDY ON FINANCIAL PERFORMANCE OF APOLLO TYRES LIMITED, INDIA”

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

CAROL JOSEPH CHIRAMMEL

(CCASBCM073)

Under the supervision of

Prof. K. J. JOSEPH



DEPARTMENT OF COMMERCE

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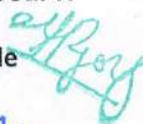
DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project entitled **"A STUDY ON FINANCIAL PERFORMANCE OF APOLLO TYRES LIMITED, INDIA"** is a bonafide record of project done by **CAROL JOSEPH CHIRAMMEL** Reg. No. CCASBCM073, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K. J. JOSEPH

Project Guide


Dr. Jolly Andrews
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**“A STUDY ON CUSTOMER SATISFACTION OF TELEPHONE SERVICES
WITH SPECIAL REFERENCE TO BSNL”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

JANISH KURUTHUKULANGARA JUBIN
(CCASBCM074)

Under the supervision of

Ms. RAKHLS



DEPARTMENT OF COMMERCE

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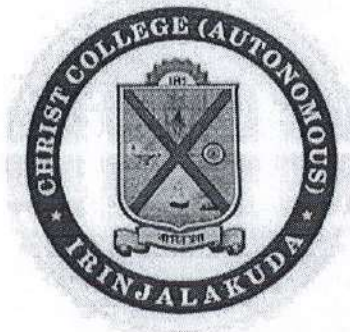
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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON CUSTOMER SATISFACTION OF TELEPHONE SERVICES WITH SPECIAL REFERENCE TO BSNL**” is a Bona fide record of project done by **JANISH KURUTHUKULANGARA JUBIN**, Reg. No. CCARBCM074, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator

Ms. RAKHI. S
Project Guide



Fr. Dr. Jolly Andrews
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**“A STUDY ON CUSTOMER SATISFACTION TOWARDS TATA
NANO”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

K S KEERTHANA

(CCASBCM075)

Under the supervision of

Asst. Prof. JISHA C L



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DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled **"A STUDY ON CUSTOMER SATISFACTION TOWARDS TATA NANO"** is a bonafide record of project done by **K S KEERTHANA**, Reg. No. **CCASBCM075**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J JOSEPH

Coordinator

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
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Asst. Prof. JISHA C L

Project Guide



**“COMPARATIVE ANALYSIS OF CUSTOMER SATISFACTION OF
RELIANCE JIO AND AIRTEL”**

PROJECT REPORT

submitted to

UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

NAVEEN VISWANATH

(CCASBCM076)

Under the supervision of

Ms. ALAGRA ANTONY



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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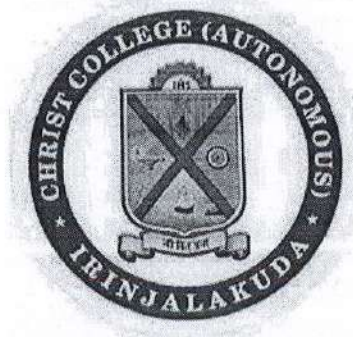
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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**COMPARATIVE ANALYSIS OF CUSTOMER SATISFACTION OF RELIANCE JIO AND AIRTEL**” is a *bonafide* record of project done by **NAVEEN VISWANATH, Reg. No CCASBCM076** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

PROF. K. J. JOSEPH

Co-ordinator

Ms. ALAGRA ANTONY

Project Guide

Fr. Dr. Jolly Andrews
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**“A STUDY ON WORK STRESS AMONG BANK
EMPLOYEES”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

VISHNURAJ K R

(CCASBCM078)

Under the supervision of


Ms. SIJI CL



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This is to certify that the project report entitled “**A STUDY ON STRESS AMONG BANK EMPLOYEES**” is a Bonafide record of project done by **VISHNURAJ K R**, Reg. No. CCASBCM078, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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Co-Ordinator


Ms. SIJI CL
Project Guide


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**“A STUDY ON ATTITUDE OF STUDENTS TOWARDS
ENTREPRENEURSHIP”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

AFRIN HALEEMA
(CCASBCM180)

Under the supervision of

Ms. SANDHYA.V.



DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled "**A STUDY ON ATTITUDE OF STUDENTS TOWARDS ENTREPRENEURSHIP**" is a bonafide record of project done by AFRIN HALEEMA, Register.no.CCASBCM180 under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. SANDHYA.V.

Project Guide



Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda



**“A STUDY ON CONSUMER SATISFACTION OF YOUTH ON NIKE
BRAND WITH SPECIAL REFERENCE TO THRISSUR DISTRICT”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ALEENA P.R

(CCASBCM181)

Under the supervision of

Mr. ASLAM .P.S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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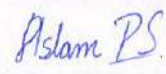
DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled "**A STUDY ON CONSUMER SATISFACTION OF YOUTH ON NIKE BRAND WITH SPECIAL REFERENCE TO THRISSUR DISTRICT**" is a *Bonafide* record of project done by **ALEENA P.R** Reg. No. CCASBCM181, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Co-ordinator


Mr. ASLAM .P.S
Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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**“A STUDY ON THE PROBLEMS FACED BY THE
TOURISTS WITH SPECIAL REFERENCE TO
ATHIRAPPILLY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

**ANGEL ROSE
(CCASBCM182)**

Under the supervision of

Prof. P. G. THOMAS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

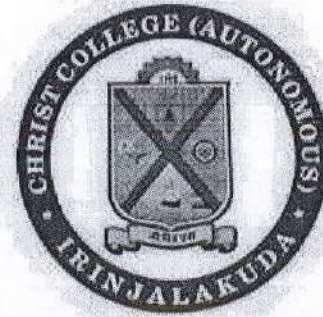
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Fr. Dr. Jolly Andrews
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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON THE PROBLEMS FACED BY THE TOURISTS WITH SPECIAL REFERENCE TO ATHIRAPPILLY**" is a bonafide record of project done by **ANGEL ROSE**, Reg. No. CCASBCM182, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Co-ordinator


Prof. P. G. THOMAS

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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**“A STUDY ON FINANCIAL INCLUSION WITH SPECIAL
REFERENCE TO KARUMATHRA VILLAGE”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ANJU MOL T.T

(CCASBCM183)

Under the supervision of

Ms. SANDHYA V



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON FINANCIAL INCLUSION**" is a bonafide record of project done by **ANJU MOL T.T**, Reg. No. CCASBCM183, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Co-ordinator


Ms. SANDHYA V

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
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Irinjalakuda



**“A STUDY ON AWARENESS AND SATISFACTION OF SBI
YONO APP AMONG SBI BANK ACCOUNT HOLDERS”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
ANUSHA VARGHESE
(CCASBCM184)

Under the supervision of
Mr. ASLAM P.S



DEPARTMENT OF COMMERCE

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MARCH 2021

all good

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Assistant Professor-
In-charge of Principal
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CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON AWARENESS AND SATISFACTION OF SBI YONO APP AMONG SBI BANK ACCOUNT HOLDERS**” is a *bonafide* record of project done by **ANUSHA VARGHESE**, Reg. No. **CCASBCM184**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH
Co-ordinator

Mr. ASLAM P.S
Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
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Irinjalakuda



**“A COMPARATIVE STUDY ON THE EFFECT OF COVID-19
ON THE SPENDING HABITS OF FAMILIES WITH
SPECIAL REFERENCE TO AYYANTHOLE, THRISSUR”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

AYESHA AMBRUVI
(CCASBCM185)

Under the supervision of

Ms. SHINY A.O



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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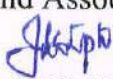

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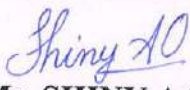


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This is to certify that the project report entitled “**A COMPARITIVE STUDY ON THE EFFECT OF COVID-19 ON THE SPENDING HABITS OF FAMILIES WITH SPECIAL REFERENCE TO AYYANTHOLE, THRISSUR**” is a bonafide record of project done by **AYESHA AMBRUVI**, Reg. No. CCASBCM185, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. SHINY A.O
Project Guide

Fr. Dr. Jolly Andrews
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Christ College (Autonomous)
Irinjalakuda



**“STUDENTS PERCEPTIONS TOWARDS HIGHER EDUCATION IN
KERALA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

JANUPRIYA V S
(CCASBCM186)

Under the supervision of

Prof. BABY JOHN C.L.



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

all for
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Assistant Professor-
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This is to certify that the project report entitled “STUDENTS PERCEPTION TOWARDS HIGHER EDUCATION IN KERALA” is a bonafide record of project done by JANUPRIYA V S, Reg. No. CCASBCM186, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Prof. BABY JOHN C.L.

Project Guide


Fr. Dr. Jolly Andrews
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**“A STUDY ON CUSTOMER AWARENESS ABOUT THE INTERNET
BANKING SERVICES PROVIDED BY THE BANKS WITH SPECIAL
REFERENCE TO THRISSUR REGION”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

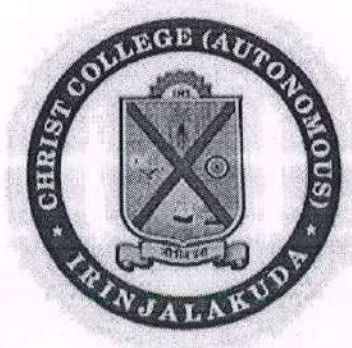
Submitted by

NABHEEN SOBHAN

(CCASBCM188)

Under the supervision of

Asst. Prof. LIPINRAJ K



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

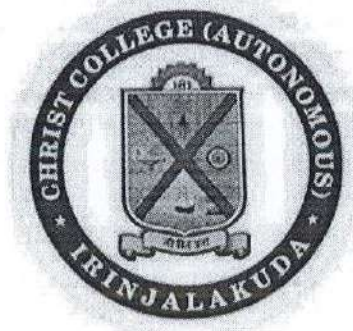
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **“A STUDY ON CUSTOMER AWARENESS ABOUT THE INTERNET BANKING SERVICES PROVIDED BY THE BANKS WITH SPECIAL REFERENCE TO THRISSUR REGION”** is a bonafide record of project done by **NABHEEN SOBHAN**, Reg. No. CCASBCM188, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J JOSEPH
Coordinator

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
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Asst. Prof. LIPINRAJ K

Project Guide



**“A STUDY ON CONSUMER BEHAVIOR TOWARDS
ONLINE STREAMING PLATFORMS”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SNEHA MARIA SHAJI

(CCASBCM189)

Under the supervision of

PROF. P.G THOMAS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021


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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE STREAMING PLATFORMS"** is a bonafide record of project done by **SNEHA MARIA SHAJI**, Reg. No. CCASBCM189, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH

Co-ordinator

Prof. P.G. THOMAS

Project Guide

Fr. Dr. Jolly Andrews

**Assistant Professor-
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**“A STUDY ON PERCEIVED QUALITY AND LIBRARY
SATISFACTION AMONG STUDENTS WITH SPECIAL
REFERENCE TO CHRIST COLLEGE IRINJALAKUDA”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

V SWETHA RAMACHANDRAN

(CCASBCM190)

Under the supervision of

Asst Prof. SMITHA ANTONY M



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2021

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CERTIFICATE

This is to certify that the project report entitled “A STUDY ON PERCEIVED QUALITY AND LIBRARY SATISFACTION AMONG STUDENTS WITH SPECIAL REFERENCE TO CHRIST COLLEGE IRINJALAKUDA” is a bonafide record of project done by V SWETHA RAMACHANDRAN, Reg. No. CCASBCM190, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. SMITHA ANTONY M

Project Guide

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**“A STUDY ON CUSTOMER AWARENESS ON E- MARKETING
WITH SPECIAL REFERENCE TO CHRISTCOLLEGE
IRINJALAKUDA”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

VENI G

(CCASBCM191)

Under the supervision of

MR. LIPINRAJ K



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This is to certify that the project report entitled “**A STUDY CUSTOMER AWARENESS ON E-MARKETING WITH SPECIAL REFERENCE TO CHRIST COLLEGE IRINJALAKUDA**” is a bonafide record of project done by **VENI G**, Reg. No. **CCASBCM191**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


MR. LIPINRAJ K

Project Guide



Fr. Dr. Jolly Andrews
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**A STUDY ON IMPACT OF FOREIGN INSTITUTIONAL
INVESTORS ON INDIAN STOCK MARKET**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

AARDHRA SURESH BABU

(CCASMBCM202)

Under the supervision of

Asst. Prof. SMITHA ANTONY M



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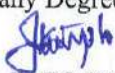
CALICUT UNIVERSITY




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON IMPACT OF FOREIGN INSTITUTIONAL INVESTORS ON INDIAN STOCK MARKET” is a bonafide record of project done by AARDHRA SURESH BABU, Reg. No. CCASBCM202, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-Ordinator


Asst. Prof. SMITHA ANTONY M
Project Guide


Fr. Dr. Jolly Andrews
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**“A STUDY ON FINANCIAL PERFORMANCE OF ASHOK
LEYLAND”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ADITHYA K MURALI

(CCASBCM203)

Under the supervision of

Ms. VIJAYA E S



DEPARTMENT OF COMMERCE

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON FINANCIAL PERFORMANCE OF ASHOK LEYLAND**" is a bonafide record of project done by **ADITHYA K MURALI**, Reg. No. CCASBCM203, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH
Co-ordinator

Ms. VIJAYA E S
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**“A STUDY ON THE SALES PROMOTIONAL STRATEGIES
OF TEXTILES SHOPS IN NILAMBUR TALUK”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
AHAMED ADNAN AKBAR
(CCASBCM204)

Under the supervision of
Ms. SHINY A.O



DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
MARCH 2021

Handwritten signature in green ink.

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda




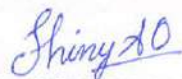
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DEPARTMENT OF COMMERCE
CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON THE SALES PROMOTIONAL STRATEGIES OF TEXTILES SHOPS IN NILAMBUR TALUK**” is a bonafide record of project done by **AHAMED ADNAN AKBAR**, Reg. No. CCASBCM204, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Ms. SHINY A.O
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Fr. Dr. Jolly Andrews
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**“A STUDY ON CUSTOMER SATISFACTION AMONG
COLLEGE STUDENTS ON MOBILE BANKING
APPLICATIONS WITH SPECIAL REFERENCES TO
IRINJALAKUDA MUNICIPALITY”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

AJITH JOHN

(CCASBCM 205)

Under the supervision of

Ms. PRASSY VISWAMBHARAN



DEPARTMENT OF COMMERCE

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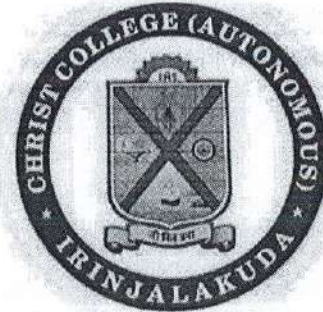
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This is to certify that the project report entitled "**A STUDY ON CUSTOMER SATISFACTION AMONG COLLEGE STUDENTS ON MOBILE BANKING APPLICATIONS WITH SPECIAL REFERENCES TO IRINJALAKUDA MUNICIPALITY**" is a bonafide record of project done by **AJITH JOHN**, Reg. No. CCASBCM205, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. PRASSY VISWAMBHARAM

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Fr. Dr. Jolly Andrews
Assistant Professor-
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**“A STUDY ON THE ATTITUDE OF CUSTOMERS
TOWARDS ONLINE SHOPPING OF APPARELS”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

AISWARYA M C

(CCASBCM206)

Under the supervision of

Ms. KRISHNA A.S.



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DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled "A STUDY ON THE ATTITUDE OF CUSTOMERS TOWARDS ONLINE SHOPPING OF APPARELS" is a bonafide record of project done by AISWARYA M C, Reg. No. CCASBCM206, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


KRISHNA A.S.
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**“A STUDY ON AWARENESS OF E-BANKING SERVICES
AMONG COLLEGE STUDENTS”**

PROJECT REPORT

submitted to

UNIVERSITY OF CALICUT

*In partial fulfilment of the requirement for the award of the
degree of*

BACHELOR OF COMMERCE

**Submitted by
AKSHAY K SUDHAKARAN**

(CCASBCM207)

Under the supervision of

Ms. ALAGRA ANTONY



all good

DEPARTMENT OF COMMERCE

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MARCH 2021

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “ **A STUDY ON AWARENESS OF E BANKING SERVICES AMONG COLLEGE STUDENTS** “ is a bona fide record of project done by **AKSHAY K SUDHAKARAN** , Reg. No **CCASBCM207** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

PROF. K. J. JOSEPH

Ms. ALAGRA ANTONY

Fr. Dr. Jolly Andrews Co-ordinator
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Project Guide

**“A STUDY ON CONSUMER BUYING BEHAVIOUR
TOWARDS PACKED FRUIT JUICE WITH REFERENCE TO
STUDENTS OF CHRIST COLLEGE, IRINJALAKUDA”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

ALEX ANTONY GEORGE
(CCASBCM208)

Under the supervision of

Prof. SIJI PAUL V



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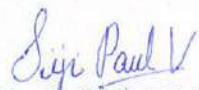
DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled “A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS PACKED FRUIT JUICE WITH REFERENCE TO STUDENTS OF CHRIST COLLEGE, IRINJALAKUDA” is a bonafide record of project done by **ALEX ANTONY GEORGE**, Reg. No. CCASBCM208 under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J JOSEPH


Co-ordinator


Prof. SIJI PAUL V
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**“A STUDY ON EFFICIENCY OF COMPLAINT MANAGEMENT BY
BHARTI AIRTEL LIMITED”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ALEX PIOUS

(CCASBCM209)

Under the supervision of

Asst. Prof. LIPINRAJ K



DEPARTMENT OF COMMERCE

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON EFFICIENCY OF COMPLAINT MANAGEMENT BY BHARTI AIRTEL LIMITED**” is a bonafide record of project done by **ALEX PIOUS**, Reg. No. CCASBCM209, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH

Co-ordinator

Asst.Prof. LIPINRAJ

Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
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**“A STUDY ON EFFICIENCY OF COMPLAINT MANAGEMENT BY
BHARTI AIRTEL LIMITED”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ALEX PIOUS

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Under the supervision of

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DEPARTMENT OF COMMERCE

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Prof. K.J. JOSEPH
Co-ordinator


Asst.Prof. LIPINRAJ
Project Guide

Fr. Dr. Jolly Andrews
Assistant Professor-
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**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
XIAOMI MOBILE PHONES”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ASWIN BABURAJ V
(CCASBCM211)

Under the supervision of

Ms. VIJAYA E S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS XIAOMI MOBILE PHONES**" is a bonafide record of project done by **ASWIN BABURAJ V**, Reg. No. CCASBCM211, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Ms. VIJAYA E S
Project Guide


Fr. Dr. Jolly Andrews
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**“A STUDY ON THE PERCEPTION OF BANKERS AND
BENEFICIARIES TOWARDS EDUCATIONAL LOAN”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ASWINY MURALI

(CCASBCM212)

Under the supervision of

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This is to certify that the project report entitled “**A STUDY ON THE PERCEPTION OF BANKERS AND BENEFICIARIES TOWARDS EDUCATIONAL LOAN**” is a bonafide record of project done by **ASWINY MURALI**, Reg. No. CCASBCM212, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



Prof. K.J. JOSEPH
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**“A STUDY ON CUSTOMER SATISFACTION OF TATA MOTORS IN
REFERENCE TO CHALAKUDY MUNICIPALITY”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of
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Submitted by
BALASUBRAMANIAN V
(CCASBCM213)

Under the supervision of

RAKHI. S



DEPARTMENT OF COMMERCE
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MARCH 2021

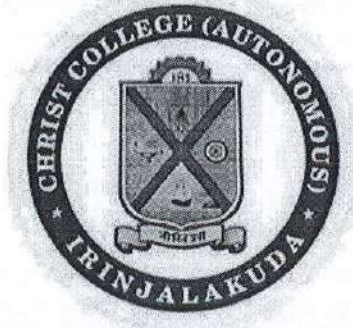
Fr. Dr. Jolly Andrews
Fr. Dr. Jolly Andrews
Assistant Professor-
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Assistant Professor-
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UNIVERSITY OF CALICUT



DEPARTMENT OF COMMERCE

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This is to certify that the project report entitled “**A STUDY ON CUSTOMER SATISFACTION OF TATA MOTORS IN REFERENCE WITH CHALAKUDY MUNICIPALITY**” is a *bonafide* record of project done by **BALASUBRAMANIAN V**, Reg. No. CCASBCM213, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH

Co-Ordinator

Ms. RAKHI. S

Project Guide

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“A STUDY ON BRAND PREFERENCES OF MOBILE PHONES”

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

BIJO BABU ALENGADEN

(CCASBCM214)

Under the supervision of

Ms. JISHA CL



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

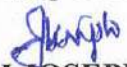
CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON BRAND PREFERENCE OF MOBILE PHONES" is a bona fide record of project done by **BIJO BABU ALENGADEN**, Reg. No. CCASBCM214 under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-Ordinator


Ms. JISHA CL
Project Guide



Fr. Dr. Jolly Andrews
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**A STUDY ON CORPORATE SOCIAL RESPONSIBILITY
OF TATA GROUP**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

BRAHMATHEJ.P. S

(CCASBCM215)

Under the supervision of

PROF. K.O FRANCIS



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON CORPORATE SOCIAL RESPONSIBILITY OF TATA GROUP**” is a bonafide record of project done by **BRAHMATHEJ.P. S**, Reg. No. CCASBCM215, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Fr. Dr. Jolly Andrews
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Prof. K.J. JOSEPH

Co-Ordinator



Prof. K.O Francis

Project Guide

“A STUDY ON JOB SATISFACTION AMONG TEACHERS”

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

FAZNA.K.F

(CCASBCM216)

Under the supervision of


Ms. TEENA THOMAS



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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON JOB SATISFACTION AMONG TEACHERS” is a bonafide record of project done by **FAZNA.K.F**, Reg. No. CCASBCM216, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. TEENA THOMAS

Project Guide


Fr. Dr. Jolly Andrews
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**“A STUDY ON CONSUMER BEHAVIOUR
TOWARDS REALME SMARTPHONES”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

JOM JOSE

(CCASBCM218)

Under the supervision of


Mr. ASLAM P.S



DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

MARCH 2021


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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA


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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON CONSUMER BEHAVIOUR TOWARDS REALME SMARTPHONES**" is a *bonafide* record of project done by **JOM JOSE**, Reg. No. CCASBCM218, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
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Mr. ASLAM P.S
Project Guide


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**“STUDY ON CAREER PATTERN AND CAREER
MANAGEMENT”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

KEZIAH MARIAM SHAJI

(CCASBCM219)

Under the supervision of

Mrs. KALPA SIVADAS



DEPARTMENT OF COMMERCE

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CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON CAREER PATTERN AND CAREER MANAGEMENT**" is a bonafide record of project done by **KEZIAH MARIAM SHAJI**, Reg. No. CCASBCM219, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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**“A STUDY ON IMPACT OF ADVERTISING ON COSMETICS
PRODUCTS”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

KRISHNADAS M.D(CCASBCM220)

Under the supervision of

Ms. SIJI .C.L



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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **“A STUDY ON IMPACT OF ADVERTISING ON COSMETICS PRODUCTS”** is a bonafide record of project done by **KRISHNADAS M.D**, Reg. No. CCASBCM220, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH

Co-ordinator


Ms. SIJL.C.L

Project Guide



Fr. Dr. Jolly Andrews

Assistant Professor-
In-charge of Principal

(Christ College (Autonomous))



**“A STUDY ON CUSTOMER PREFERENCE AND
PERCEPTION TOWARDS COCONUT OIL WITH
SPECIAL REFERENCE TO KPL OIL
MILLS.PVT.LTD”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

LIJO JOY

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Under the supervision of

Asst. prof. LIPINRAJ K



DEPARTMENT OF COMMERCE

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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **“A STUDY ON CUSTOMER PREFERENCE AND PERCEPTION TOWARDS COCONUT OIL WITH SPECIAL REFERENCE TO KPL OIL MILLS.PVT.LTD”** is a Bonafede record of project done by **LIJO JOY**, Reg. No. CCASBCM221, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J.JOSEPH

Co-Ordinator

Asst. prof. LIPINRAJ K

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**“A STUDY ON ROLE OF KUDUMBASHREE IN FINANCIAL
INCLUSION BASED ON KODAKARA PANCHAYATH”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

MOHAMMED FAIZ

(CCASBCM222)

Under the supervision of

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CERTIFICATE

This is to certify that the project report entitled "A STUDY ON ROLE OF KUDUMBASHREE IN FINANCIAL INCLUSION BASED ON KODAKARA PANCHAYATH" is a bonafide record of project done by MOHAMMED FAIZ, Reg no: CCASBCM222, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
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Mr. FRANCIS BASTIAN
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**“A STUDY ON EMPLOYEE SATISFACTION IN NELLARA
FOOD PRODUCTS, NELLISSERY”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

NIMISHA K MENON

(CCASBCM224)

Under the supervision of

Prof. SIJI PAUL V



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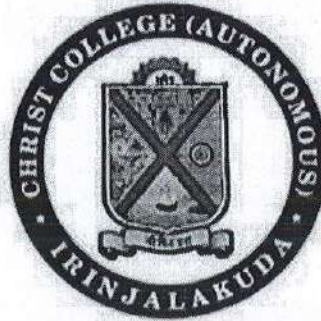
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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON EMPLOYEE SATISFACTION IN NELLARA FOOD PRODUCTS, NELLISSERY**" is a bonafide record of project done by **NIMISHA K MENON**, Reg. No. **CCASBCM224**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
Co-ordinator


Prof. SIJI PAUL V
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Fr. Dr. Jolly Andrews
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**“FINANCIAL INCLUSION A STUDY WITH SPECIAL
REFERENCE TO VALAPAD PANCHAYATH”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

PARVANA .M .S

(CCASBCM225)

Under the supervision of

Asst. prof. PRASSY VISWAMBARAN



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DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that the project report entitled **"FINANCIAL INCLUSION A STUDY WITH SPECIAL REFERENCE TO VALAPAD PANCHAYATH"** is a bonafide record of project done by **PARVANA.M.S,** Reg.no CCASBCM225, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or fellowship

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PRASSY VISWAMBARAN

Co-ordinator

Project guide

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**“A study on customer satisfaction in banking services with
special reference to south Indian bank.”**

Project Report submitted to
UNIVERSITY OF CALICUT
In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

REON SHAJAN
(CCASBCM226)

Under the supervision of

Ms. ALAGRA ANTONY



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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
MARCH 2021

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
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DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that the project report entitled "A study on customer satisfaction in banking services with special reference to south Indian bank." is a *bonafide* record of project done by **REON SHAJAN**, Reg. No. CCASBCM226, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH
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Ms. ALAGRA ANTONY
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**“TRANSITION TOWARDS A CASHLESS ECONOMY: A
STUDY ON THE PERCEPTIONS OF PEOPLE IN THRISSUR”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

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Submitted by

RIYA

(CCASBCM227)

Under the supervision of

Ms. KRISHNA A.S.



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MARCH 2021

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CERTIFICATE

This is to certify that the project report entitled "**TRANSITION TOWARDS A CASHLESS ECONOMY: A STUDY ON THE PERCEPTIONS OF PEOPLE IN THRISSUR**" is a bonafide record of project done by **RIYA**, Reg. No. CCASBCM227, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


Prof. K.J. JOSEPH


Co-ordinator


KRISHNA A.S.

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**“PROBLEMS FACED BY NRK’S DUE TO COVID-19
PANDEMIC”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ROHAN RAJ
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Under the supervision of

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MARCH 2021

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CERTIFICATE

This is to certify that the project report entitled "**PROBLEMS FACED BY NRK'S DUE TO COVID-19 PANDEMIC**" is a bonafide record of project done by **ROHAN RAJ**, Reg. No. CCASBCM228, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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Co-ordinator


Mr. FRANCIS BASTIAN
Project Guide

Fr. Dr. Jolly Andrews
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**“A STUDY ON CUSTOMER SATISFACTION AMONG
E-BUYERS”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SANDRA DAVIS

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Under the supervision of

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CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON CUSTOMER SATISFACTION AMONG E-BUYERS**” is a bonafide record of project done by, **SANDRA DAVIS**, Reg. No. CCASBCM229 under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Prof. K.J. JOSEPH

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Fr. Dr. Jolly Andrews
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Ms. KALPA SIVADAS

Project Guide



**“A STUDY ON STRESS AMONG FEMALE NURSES IN PRIVATE
HOSPITALS WITH SPECIAL REFERENCE TO IRINJALAKUDA
REGION”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
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Under the supervision of
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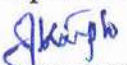
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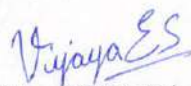


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This is to certify that the project report entitled "**A STUDY ON STRESS AMONG FEMALE NURSES IN PRIVATE HOSPITALS WITH SPECIAL REFERENCE TO IRINJALAKUDA REGION**" is a bonafide record of project done by **SAVIO DAVIS**, Reg. No. CCASBCM230, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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**“A STUDY ON CONSUMER SATISFACTION OF ROYAL
ENFIELD BULLET IN THE CATEGORY OF YOUTH ”**

Project Report submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SHARON V THOMAS

(CCASBCM231)

Under the supervision of

Ms. JISHA C L



DEPARTMENT OF COMMERCE

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CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER SATISFACTION OF ROYAL ENFIELD BULLET IN THE CATEGORY OF YOUTH " is a bonafide record of project done by **SHARON V THOMAS** , Reg. No. CCASBCM231 , under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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**“A STUDY ON THE EFFECTIVENESS OF PUBLIC
DISTRIBUTION SYSTEM IN KERALA AFTER THE
ADOPTION OF THE NEW E-POS SYSTEM WITH SPECIAL
REFERENCE TO ONGALLUR PANCHAYATH ”**

Project Report submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

SURYAKRISHNA E
(CCASBCM233)

Under the supervision of

Prof. K.J.JOSEPH



DEPARTMENT OF COMMERCE

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DEPARTMENT OF COMMERCE


CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON THE EFFECTIVENESS OF PUBLIC DISTRIBUTION SYSTEM IN KERALA AFTER THE ADOPTION OF THE NEW E-POS SYSTEM WITH SPECIAL REFERENCE TO ONGALLUR PANCHAYATH "** is a bonafide record of project done by **SURYAKRISHNA E**, Reg. No. **CCASBCM233**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.


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Co-ordinator
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Prof. K.J. JOSEPH
Project Guide

10

University of Calicut

“OXYGEN PRODUCTION BY WATER ELECTROLYSIS”

Dissertation submitted to Christ College (Autonomous)
in partial fulfillment of the requirements for the degree of
BACHELOR OF SCIENCE IN CHEMISTRY

Submitted by:

ANJANA ROS [Reg. No.: CCASSCH001]



Under the supervision of

Dr. V.T JOY

Assistant Professor, PG & Research Department of Chemistry & Head of the department

Christ College, Irinjalakuda-680125

Thrissur, Kerala, India

May -2021

Fr. Dr. Jolly Andrews

Fr. Dr. Jolly Andrews
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Christ College (Autonomous)
Irinjalakuda



Certificate

This is to certify that this review entitled Oxygen production by water electrolysis, submitted towards the partial fulfillment for the award of degree of Bachelor of science in chemistry at Christ College, Irinjalakuda represents original research carried out by, ANJANA ROS [Reg. No.: CCASSCH001] under the supervision of Dr.V.T JOY during the academic year 2020-2021.

Student

ANJANA ROS



Supervisor

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Fr. Dr. Jolly Andrews
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University of Calicut

"OXYGEN PRODUCTION BY WATER ELECTROLYSIS"

*Dissertation submitted to Christ College (Autonomous)
in partial fulfillment of the requirements for the degree of
BACHELOR OF SCIENCE IN CHEMISTRY*

Submitted by:

ADILA K M [Reg. No.: CCASSCH002]



Under the supervision of

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Christ College, Irinjalakuda-680125

Thrissur, Kerala, India

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Assistant Professor-
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Certificate

This is to certify that this review entitled Oxygen production by water electrolysis, submitted towards the partial fulfillment for the award of degree of Bachelor of science in chemistry at Christ College, Irinjalakuda represents original research carried out by, ADILA K M [Reg. No.: CCASSCH002] under the supervision of Dr.V.T JOY during the academic year 2020-2021.

Student

ADILA K M

Supervisor


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University of Calicut

“OXYGEN PRODUCTION BY WATER ELECTROLYSIS”

*Dissertation submitted to Christ College (Autonomous)
in partial fulfillment of the requirements for the degree of
BACHELOR OF SCIENCE IN CHEMISTRY*

Submitted by:

ALFRED K A [Reg. No.: CCASSCH003]



Under the supervision of

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Assistant Professor, PG & Research Department of Chemistry & Head of the department

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Fr. Dr. Jolly Andrews

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Assistant Professor-
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Certificate

This is to certify that this review entitled Oxygen production by water electrolysis, submitted towards the partial fulfillment for the award of degree of Bachelor of science in chemistry at Christ College, Irinjalakuda represents original research carried out by, ALFRED K A [Reg. No.: CCASSCH003] under the supervision of Dr. V.T JOY during the academic year 2020-2021.

Student

ALFRED K A



Dr. V.T JOY

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University of Calicut

“OXYGEN PRODUCTION BY WATER ELECTROLYSIS”

*Dissertation submitted to Christ College (Autonomous)
in partial fulfillment of the requirements for the degree of
BACHELOR OF SCIENCE IN CHEMISTRY*

Submitted by:

ANJANA SURESH [Reg. No.: CCASSCH004]




Under the supervision of

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This is to certify that this review entitled Oxygen production by water electrolysis, submitted towards the partial fulfillment for the award of degree of Bachelor of science in chemistry at Christ College, Irinjalakuda represents original research carried out by, ANJANA SURESH [Reg. No.: CCASSCH004] under the supervision of Dr. V.T JOY during the academic year 2020-2021.

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University of Calicut

“OXYGEN PRODUCTION BY WATER ELECTROLYSIS”

*Dissertation submitted to Christ College (Autonomous)
in partial fulfillment of the requirements for the degree of
BACHELOR OF SCIENCE IN CHEMISTRY*

Submitted by:

ARJUN A [Reg. No.: CCASSCH005]



Under the supervision of

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May -2021

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Certificate

This is to certify that this review entitled Oxygen production by water electrolysis, submitted towards the partial fulfillment for the award of degree of Bachelor of science in chemistry at Christ College, Irinjalakuda represents original research carried out by, ARJUN A [Reg. No.: CCASSCH005] under the supervision of Dr.V.T JOY during the academic year 2020-2021.

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ARJUN A



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University of Calicut

**“ADVANCED OXIDATION PROCESSES FOR THE
DEGRADATION OF WATER POLLUTANTS: AN
OVERVIEW”**

*Dissertation submitted to Christ College (Autonomous)
in partial fulfillment of the requirements for the degree of*
BACHELOR OF SCIENCE IN CHEMISTRY

Submitted by:

BENADICTA GLENI SIMEATHY [Reg No.: CCASSCH006]



Under the supervision of

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Certificate

This is to certify that this review entitled Advanced Oxidation Processes For The Degradation Of Water Pollutants: An Overview, submitted towards the partial fulfillment for the award of degree of Bachelor of science in chemistry at Christ College, Irinjalakuda represents original research carried out by, BENADICTA GLENI SIMEATHY [Reg No.:CCASSCH006] under the supervision of Dr. Rani Varghese during the academic year 2020-2021.

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University of Calicut

**“ADVANCED OXIDATION PROCESSES FOR THE
DEGRADATION OF WATER POLLUTANTS: AN
OVERVIEW”**

*Dissertation submitted to Christ College (Autonomous)
in partial fulfillment of the requirements for the degree of
BACHELOR OF SCIENCE IN CHEMISTRY*

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*Dissertation submitted to Christ College (Autonomous)
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*Dissertation submitted to Christ College (Autonomous)
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**“A STUDY ON SYNTHESIS OF SCHIFF BASES
FROM SALICYLALDEHYDE AND
BIOLOGICAL ACTIVITIES”**

*Dissertation submitted to Christ College (Autonomous)
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Declaration

I hereby declare that the work presented in the thesis entitled "A STUDY ON SYNTHESIS OF SCHIFF BASES FROM SALICYLALDEHYDE AND BIOLOGICAL ACTIVITIES" is entirely original and was carried out by me independently under the supervision of Dr. Digna Varghese, PG & Research Department of Chemistry, Christ College, Irinjalakuda and has not been included in any other thesis submitted previously for the award of any other degree.

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“A STUDY ON SYNTHESIS OF SCHIFF BASES FROM SALICYL ALDEHYDE AND BIOLOGICAL ACTIVITIES”

*Dissertation submitted to Christ College (Autonomous)
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**"A STUDY ON SYNTHESIS OF SCHIFF BASES FROM
SALICYL ALDEHYDE AND BIOLOGICAL ACTIVITIES"**

*Dissertation submitted to Christ College (Autonomous)
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“A STUDY ON SYNTHESIS OF SCHIFF BASES FROM SALICYL ALDEHYDE AND BIOLOGICAL ACTIVITIES”

*Dissertation submitted to Christ College (Autonomous)
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**“REVIEW OF CARBON DIOXIDE CAPTURE
AND STORAGE TECHNOLOGIES”**

*Dissertation submitted to Christ College (Autonomous)
in partial fulfillment of the requirements for the degree of*
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**“REVIEW OF CARBON DIOXIDE CAPTURE
AND STORAGE TECHNOLOGIES”**

*Dissertation submitted to Christ College (Autonomous)
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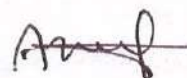
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**“REVIEW OF CARBON DIOXIDE CAPTURE
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**“REVIEW OF CARBON DIOXIDE CAPTURE
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**“REVIEW OF CARBON DIOXIDE CAPTURE
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*Dissertation submitted to Christ College (Autonomous)
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***“TOTAL SYNTHESIS AND BIOLOGICAL
ACTIVITY OF MONTELUKAST - A REVIEW”***

*Dissertation submitted to Christ College (Autonomous)
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***“TOTAL SYNTHESIS AND BIOLOGICAL
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*Dissertation submitted to Christ College (Autonomous)
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***“TOTAL SYNTHESIS AND BIOLOGICAL
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**“TOTAL SYNTHESIS AND BIOLOGICAL
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*Dissertation submitted to Christ College (Autonomous)
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RECENT DEVELOPMENTS IN MULTICOMPONENT REACTIONS

*Dissertation submitted to the Christ College (autonomous) in
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BACHELOR OF SCIENCE IN CHEMISTRY

Submitted by

HARITHA P V [Reg. No: CCASSCH027]

2018-2021



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DR. ARUN S


Ref. CC/CHEM/TM/2016-20

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Date: 4th June 2021.

CERTIFICATE

This is to certify that B.Sc. Students have carried out a project work entitled **“RECENT DEVELOPMENTS IN MULTICOMPONENT REACTIONS”** is an authentic record of the research project carried out by my supervision and guidance in the Department of Chemistry, Christ College, Irinjalakuda. It is further certified that this project report has not previously formed the basis for the award of any Degree, Diploma, Fellowship or other similar title of recognition by any other university or Institutions.


Fr. Dr. Jolly Andrews
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Dr. Arun S

RECENT DEVELOPMENTS IN MULTICOMPONENT REACTIONS

*Dissertation submitted to the Christ College (autonomous) in
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BACHELOR OF SCIENCE IN CHEMISTRY

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Dr. Arun S

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RECENT DEVELOPMENTS IN MULTICOMPONENT REACTIONS

*Dissertation submitted to the Christ College (autonomous) in
partial fulfillment of the requirement for the Degree of*

BACHELOR OF SCIENCE IN CHEMISTRY

Submitted by

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2018-2021



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Dr. Arun S

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**"STUDIES ON PESTICIDAL EFFICACY OF THE
PLANT-ERYNGIUM FOETIDUM AGAINST STORED
GRAIN PEST-SITOPHILUS ORYZAE "**

*Dissertation submitted to Christ College (Autonomous)
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This is to certify that this review entitled Studies on pesticidal efficacy of the plant-eryngium foetidum against stored grain pest-sitophilus oryzae , submitted towards the partial fulfillment for the award of degree of Bachelor of science in chemistry at Christ College, Irinjalakuda represents original research carried out by, SARANGA SREELAL [Reg. No.: CCASSCH032], SHIFNA SHERI M [Reg. No.: CCASSCH033], SHONEY DEVASSY [Reg. No.: CCASSCH034], SOFIA N D [Reg. No.: CCASSCH035], SREERAG K S [Reg. No.: CCASSCH036], under the supervision of Dr. TOM CHERIYAN during the academic year 2020-2021.

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Saranga Sreelal

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**"STUDIES ON PESTICIDAL EFFICACY OF THE
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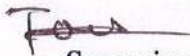



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***“A REVIEW ON METAL ORGANIC
FRAMEWORKS AND ITS APPLICATION IN
WATER HARVESTING”***

*Dissertation submitted to Christ College (Autonomous)
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BACHELOR OF SCIENCE IN CHEMISTRY

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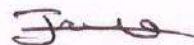


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***“Li- ION BATTERY TECHNOLOGY AND ELECTRIC
VEHICLES- A GAP ASSESSMENT STUDY”***

*Dissertation submitted to Christ College (Autonomous)
in partial fulfillment of the requirements for the degree of
BACHELOR OF SCIENCE IN CHEMISTRY*

Submitted by:

ANJALI SUKU [Reg. No.: CCASSCH042]



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